



## COUNCIL

### **Council Summons and Agenda**

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You are hereby summoned to attend an **Ordinary Meeting of Ryedale District Council** to be held in the **Council Chamber, Ryedale House, Malton** on **Thursday, 16 May 2013** at **6.30 pm** in the evening for the transaction of the following business:

#### **Agenda**

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1 **Emergency Evacuation Procedure**

The Chairman to inform Members of the Public of the emergency evacuation procedure.

2 **Apologies for absence**

3 **Staff Celebration Awards Presentation**

4 **Public Question Time**

5 **Minutes** (Pages 1 - 18)

To approve as a correct record the minutes of the Ordinary Meeting of Council held on 7 March 2013 (attached) and the Extraordinary Meeting of Council held on 9 May (to follow).

6 **Urgent Business**

To receive notice of any urgent business which the Chairman considers should be dealt with at the meeting as a matter of urgency by virtue of Section 100B(4)(b) of the Local Government Act 1972.

7 **Declarations of Interest**

Members to indicate whether they will be declaring any interests under the Code of Conduct.

Members making a declaration of interest at a meeting of a Committee or Council are required to disclose the existence and nature of that interest. This requirement is not discharged by merely declaring a personal interest without further explanation.

**8 Announcements**

To receive any announcements from the Chairman and/or the Head of Paid Service.

**9 To Receive any Questions submitted by Members Pursuant to Council Procedure Rule 10.2 (Questions on Notice at Full Council)**

**10 To Receive a Statement from the Leader of the Council and to Receive Questions and Give Answers on that Statement (to be circulated at the meeting)**

**11 To consider for Approval the Recommendations in respect of the following Part 'B' Committee Items:** (Pages 19 - 76)

**Commissioning Board – 21 March 2013**

Minute 113 – Sport and Active Lives Strategy (page 19)

**Policy and Resources Committee – 4 April 2013**

Minute 126 – Ryedale Apprenticeship Project (page 61)

**12 Notices on Motion Submitted Pursuant to Council Procedure Rule 11**

- (i) Proposed by Councillor Ives and seconded by Councillors Mrs Hopkinson, Mrs Goodrick, Hicks, Cussons, Mrs Keal and Maud.

The 2012 Air Quality Action Plan for Ryedale District Council is amended so that the action point 9, installation of idling/cut engine signage, is removed as a mitigating measure. Officers are delegated the authority to make the necessary changes to the action plan in order to reflect the above amendment at the earliest opportunity. In addition, officers are requested to work with NYCC to remove the signage as soon as possible.

- (ii) Proposed by Councillor Ives and seconded by Councillor Mrs Goodrick

The entire new homes bonus received for the 2013/14 financial year, equivalent to c. £707,000, is allocated to unallocated capital reserves.

- (iii) Proposed by Councillor Ives and seconded by Councillor Mrs Goodrick

The £707,000 within the unallocated capital reserves as a result of the 2013/14 new homes bonus is allocated as a potential grant towards a new livestock market within Ryedale. This commitment is made in principle only, and any future distribution of the funds is subject to further approval by full council.

**Reports of Officers of the Council**

**13 The Introduction of County Wide Civil Parking Enforcement (CPE) (Pages 77 - 88)**

14 **The Ryedale Plan - Local Plan Strategy Examination** (Pages 89 - 96)

15 **Exempt Information**

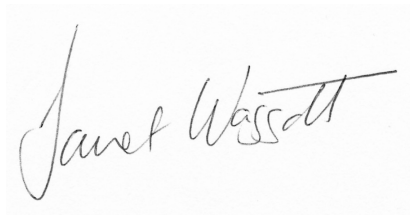
To consider a resolution to exclude the press and public from the meeting during consideration of the following item:

16 (Sale of Council Property) as provided by paragraph 3 of Schedule 12A of Section 100A of the Local Government Act 1972.

As the information provided relates to the financial or business affairs of any particular person (including the authority holding that information).

16 **Sale of Council Asset** (Pages 97 - 100)

17 **Any other business that the Chairman decides is urgent.**

A handwritten signature in black ink that reads "Janet Waggott". The signature is written in a cursive style with a long horizontal stroke at the end.

Janet Waggott  
Chief Executive

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## **Council**

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Minutes of Proceedings

At the **Ordinary Meeting of the District Council of Ryedale** held in the **Council Chamber, Ryedale House, Malton** on **Thursday 7 March 2013**

## **Present**

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Councillors    Acomb  
                  Andrews  
                  Arnold  
                  Bailey  
                  Mrs Burr MBE  
                  Clark  
                  Mrs Cowling  
                  Cussons  
                  Mrs Frank (Vice-Chairman)  
                  Fraser  
                  Mrs Goodrick  
                  Hawkins  
                  Hicks  
                  Hope (Chairman)  
                  Ives  
                  Mrs Keal  
                  Knaggs  
                  Mrs Knaggs  
                  Legard  
                  Maud  
                  Raper  
                  Richardson  
                  Mrs Shields  
                  Wainwright  
                  Walker  
                  Ward  
                  Windress  
                  Woodward

## **In Attendance**

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Simon Copley  
Paul Cresswell  
Janet Waggott  
Anthony Winship

## **Minutes**

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**212 Apologies for absence**

Apologies for absence were received from Councillors Mrs Hopkinson and Mrs Sanderson. Apologies for late arrival were received from Councillor Legard.

**213 Public Question Time**

The following question was submitted by Sue Cowan.

“Are the Chief Executive Officer of Ryedale District Council and the Legal Services Dept of Ryedale District Council confident that the members interests as compiled and published and the responses as given by Ryedale District Councillors are legally and morally sufficient to cover all situations that may give rise to attitudes in public perception of Ryedale District Council. This is for the absolute avoidance of doubt.”

The Chairman thanked Ms Cowan for her question and replied that:

“The Chief Executive and Monitoring Officer are satisfied that arrangements are in place to help establish high ethical standards at Ryedale District Council which exceeds the minimum standards set by many neighbouring local authorities.

Officers of the Council cannot speculate on what the public perception of ethical standards are at Ryedale District Council which may or may not be reasonable.

Responsibility for completing the Register of Interest form is solely that of Members.

The Register of Members' Interests shows what Members have disclosed. The register may be updated by Members at any time to record or correct any change of circumstances or omissions .

The Localism Act 2011 abolished the previous standards regime and made provision for a new ethical framework which was adopted by the Authority at its May and July meetings last year.

Under the Localism Act 2011, Members must register and disclose 'disclosable pecuniary interests' as set out in the new regulations and detailed in the new Members' Code of Conduct, but no wider, non-pecuniary, interests (eg membership of public and charitable bodies).

You are advised that all Members of Council had the benefit of a dispensation to participate in the Budget Council Meeting on 26 February 2013 even though they may have had a disclosable pecuniary interest or a personal pecuniary interest. This is in accordance with well established practice in local government.

The requirements for disclosure of Members' Interests at Ryedale District Council is greater than the minimum disclosure requirement under the Localism Act 2011 because it extends to personal pecuniary interests which are not DPI's.

Members have received training to help them understand the declaration requirements and the new code of conduct.”

Ms Cowan then asked the following supplementary question:

“This is all about perception. There is suddenly an undated registration from alteration yesterday. When you become aware of a change, do you add it to the existing form and give the impression it was there a long while, or complete a new form?”

The Council Solicitor advised that the key point was that any change was registered and this could be done in two ways, either completion of the whole form again, which was 16 pages long and took some time, but may be necessary if there were a number of changes, or additions to one page. Confirmation was given that the change referred to was the latter and was marked so it was clear when it was amended and was available for anyone to view on the website.

The following question was submitted by Harry Davis.

“If at any time the considered view of the Council was that the RIBC was badly managed, then shouldn't the Council have intervened at an early stage to make improvements to the operation of an important community facility owned by the RDC?”

The Chairman thanked Mr Davis for his question and replied that:

“The Council has never made any comments or held a view about the quality of the management of the Bowls Club. The Bowls Club is a private members club, it does not deliver services on behalf of the Council, it leases a property from the Council. Part of the lease provides for the tenants 'quiet enjoyment' which means the Council cannot involve itself in the running of the club. It is not the Council's place to intervene in the running of a private members club, nor can it in this case as landlord under the terms of the lease.”

The following question was submitted by Terence Wray.

“Would the Chairman please indicate both the level of subsidy given and the total number of user/visitors to Helmsley Outdoor Pool over the past 3 years and equate this as a cost per user/visit to the council tax payers of Ryedale?”

The Chairman thanked Mr Wray for his question and replied that:

“The Council does not subsidise Helmsley Outdoor Pool, it provides a grant to the Charity and in return it provides public swimming for the Council. The grant over 3 years amounts to £26,240 and the Charity have confirmed that their most recent 3 years figures show 12,050 users, this produces a grant per visit of £2.18. For information this grant is being reviewed this year.”

Mr Wray then asked the following supplementary question:

“With the benefit of this information and the following facts would the chairman please indicate which of these facilities offers greater community value to the tax payers of Ryedale, brings more prestige and would be the greatest loss to the community of Ryedale;

Helmsley pool a small privately owned open air facility, open only 12 weeks a year, subject to the vagaries of the English climate, receiving £8750 a year subsidy (with an attendance level less than 30% of the Ryedale bowls centre) when it is over shadowed by a far superior and equally accessible indoor pool just 4 miles away at Ampleforth which is open all year round to the public and at no cost to tax payers.

Or

Ryedale indoor bowls and leisure centre at Norton, the only facility of its type in Ryedale, with a known footfall of 15,000 users per year, open all year, developer of past international and current national and county players, a men's team that has just won promotion to division 'a' of the Yorkshire league and producing £10,000 revenue per year for the tax payers of Ryedale equivalent to a 20% return on the councils investment of £50,000, and a sum £10,000 greater than any rental income achieved from the empty Harrison House ,which, has so far cost the council almost £1m."

The Chairman confirmed a written reply would be provided to this question.

## 214 **Minutes**

The minutes of the Ordinary Meeting of Council held on 10 January 2013 were presented.

It was requested that the written answers to supplementary questions appended to the minutes be amended to clarify who was giving the responses, and that this format also be adopted on future occasions.

### **Resolved**

That the minutes of the Ordinary Meeting of Council held on 10 January 2013 be approved and signed by the Chairman as a correct record, subject to the following amendments:

- (i) The addition of Councillor Mrs Keal to the attendance list;
- (ii) To minute 192 (Announcements) to the word "February" to "April" in the final paragraph;
- (iii) To minute 194 (Questions on Notice) to change the word "that" to "them" in the last sentence of the first paragraph of Councillor Andrews' concluding comments.

The minutes of the Budget Meeting of Council held on 26 February 2013 were presented.

### **Resolved**

That the minutes of the Budget Meeting of Council held on 26 February 2013 be approved and signed by the Chairman as a correct record.

## 215 **Urgent Business**

There were no items of urgent business which the Chairman considered should be dealt with as a matter of urgency by virtue of Section 100B(4)(b) of the Local Government Act 1972 (as amended).

## 216 **Declarations of Interest**

The following interests were declared:



Councillor Knaggs declared a personal non-pecuniary but not prejudicial interest in agenda item 10 minute 114 (Ryedale Development Fund) as a member of the Board of the Local Economic Partnership.

Councillor Clark declared a personal non-pecuniary but not prejudicial interest in agenda item 10 minute 116 (Member Information and Communication) as a North Yorkshire County Councillor, who did not use County issued IT equipment.

Councillor Ives declared a personal non-pecuniary but not prejudicial interest in agenda item 10 minute 101 (Procurement of Leisure Services Contract) as a regular user of the Derwent Pool.

Councillor Ives declared a personal non-pecuniary but not prejudicial interest in agenda item 15 (Write Offs) as he did work for a debt collection company, although not one used by the Council.

Councillor Mrs Cowling declared a personal non-pecuniary but not prejudicial interest in agenda item 15 (Write Offs) as she was an occasional customer at one of the businesses named.

## 217 **Announcements**

The Chairman made the following announcements:

The Chairman's Charity Event, a Grand Kashmiri Buffet, to be held on 17 April 2013 at 6.30pm at the Jinnah Restaurant on the A64 Malton Road, Flaxton, with tickets costing £14.95 each.

The Civic Service to be held on 28 April 2013 at 2pm at All Saints, Foston, with the Archbishop of York preaching the sermon. Invitations had been sent and replies were requested promptly.

On behalf of the Scrutiny Review Group, to request those Members who were representatives on outside bodies or Member Champions and who have not yet completed the survey to do so at the meeting, using the hard copy forms tabled.

## 218 **To Receive any Questions submitted by Members Pursuant to Council Procedure Rule 10.2 (Questions on Notice at Full Council)**

1. Councillor Wainwright submitted the following question:

To Councillor Mrs Cowling, Leader of the Council:

"We (RDC) have spent almost £1million on the purchase and improvements to Harrison House.

What is the anticipated annual income for the site?"

The Leader of the Council, Councillor Mrs Cowling replied

*"The 'old' part of the building will be occupied by RVA and CAB, they pay rent which is offset by grant from RDC, in total £23,100. The remaining 'newer' part is being marketed with tenants being sought when the works to the building are complete. The estimated rental value of this newer part is around £32,500. These rental figures do not include any allowance for the parking area of 35 spaces to the rear of the building."*

Councillor Wainwright asked the following supplementary question:

"I understand that the contract to undertake the improvement work has been awarded to a local construction company. When I visited the site on Saturday, no work was underway. When will the work start, when will it be completed, when will tenants occupy the building, when will RVA and CAB transfer, and is it true that the rent of £23,1000 that they will pay is the same sum as the grant we give them?"

Councillor Mrs Cowling replied:

*"The work will be underway imminently; there has been difficulty with Network Rail in obtaining formal scaffolding consent.*

*The works have a 12-14 week contract period and include several larger items such as a new entrance, installing a lift as well as exterior works.*

*The site will be formally marketed when the works are nearing completion. We have had some interest already, however the prospective tenants want to see the building complete.*

*It is expected that RVA and CAB will move in during July/August. RVA were on site this week and told this date and we are informing CAB. We have kept both aware of the timetable and put in place arrangements to facilitate a smooth transition for them. It is true that the grant we give to them is the same amount as the rent."*

2. Councillor Wainwright submitted the following question:

To Councillor Mrs Cowling, Leader of the Council:

"At the Full Council meeting this time last year we approved increased funding for Community Leisure subject to their regular financial reports being submitted to the Commissioning Board.

In a reply given to me by Councillor Fraser at the Full Council meeting in September 2012 we were told "Quarterly reporting is now in place and the first quarter report will go to the Commissioning Board imminently"

Did this happen?

Has the second quarterly report been to the Commissioning Board?

If not why not?"

The Leader of the Council, Councillor Mrs Cowling replied

*"The Council has received quarterly reports and officers have met with CLL to discuss them during the year. I, as the Chairman of the Commissioning Board has also received a copy of the reports, as has Councillor Fraser in his role as Council board representative on CLL.*

*It had originally been planned to take these reports to the Commissioning Board, however unfortunately the quarter end reports and committee schedule meant that taking them to committee had little relevance as they would be effectively 'out of date'. Some members have requested a copy of the quarter 3 report and they were provided it and any members who wants copies can receive them, however members should be aware that they do contain confidential information.*

*I am pleased to report that CLL performance this year has been better than budgeted, clearly if there had been difficulties both myself and Councillors Fraser would have ensured the issue was formally brought before members."*

Councillor Wainwright asked the following supplementary question:

"Given that you have seen and carefully studied the reports, do you think that CLL has sufficient working capital to fulfil the agreement until September 2014?"

Councillor Mrs Cowling replied, "Yes I do".

3. Councillor Woodward submitted the following question:

To Councillor Mrs Cowling, Leader of the Council:

“Could the Leader of Council please confirm that the Tories have voted to fund all CCTV in all towns?”

The Leader of the Council, Councillor Mrs Cowling replied

*“Council agreed on the 1 November 2012 to provide funding for CCTV for 2 years from the 2012/2013 New Homes Bonus Allocation. The amount allocated is £49,638 which is the amount requested by Cameras In Action as part of their application to take on the service for 2 years which provides cameras in Malton, Norton and Pickering, but not all towns.”*

Councillor Woodward asked the following supplementary question:

“Could the Leader of Council please confirm that the Tories have voted to fund all CCTV?”

When further clarification was sought on this question, reference was made to a comment made on Facebook by Councillor Mrs Cowling to this effect.

Councillor Mrs Cowling replied that this was a decision made by Council, not a comment made on Facebook.

219 **To Receive a Statement from the Leader of the Council and to Receive Questions and Give Answers on that Statement**

Councillor Mrs Cowling, the Leader of the Council, presented the following statement:

*“Well this is my first Leader’s Statement and I have to say I’ve been very nervous about doing it. I’ve been very busy, so have been very last minute with it and no - I haven’t got written copies on all your seats. This meeting is recorded and if you wish to have written copies, I’m sure you can after the meeting.*

*We’ve recently set our budget for the next year and I think that most of the Council are really relieved that we’ve been able to set a balanced budget again. We’ve not had to increase Council Tax and that’s for the fourth year running that we’ve not had to increase Council Tax. We’ve made no compulsory redundancies and in the New Homes Bonus for 2013/14 we have £708,000 to spend. A lot of other Councils would kill to be in the same position that we’re in - to have a balanced budget and not to have used the New Homes Bonus to achieve that. But it is not a time to rest on our laurels. We’ve a very difficult financial settlement coming in 2015/16 and we shall have to make a lot of savings, probably up to £700,000 and I don’t begin to pretend that’s going to be easy. The Resources Working Party of this Council will meet on Monday (11/03/13) to try and set this in motion.*

*Recently some Members of this Council met with the Local Youth Council and it was a really nice meeting and was so interesting. We did some collages which I’ve forgotten to bring here - I meant to bring them in - and the young people were showing us what they thought was important in Ryedale. It was really interesting to see how their priorities fit in with the priorities of this Council. I will make sure that those collages are displayed in here for you.*

*My next item on my first Leaders Statement is to say a big thank you to you - Councillor Lindsay Burr - because I think you've been very instrumental in getting Malton Minor Injuries Unit kept open. I'm very grateful for the work you've done on that. However, it is going to remain closed in the evening and I believe our Chief Executive has sent out an email round all of the Councillors, which contains the consultation that you've been asked to fill in and if you could all return that, that would be good and we may even be able to get extended the hours that it will be open.*

*There was another bit of news on the health front today. The Leeds LGI were successful in overturning the decision to close the Children's (Heart) Unit there. I won't say that that's written in tablets of stone there but I believe the decision will be reconsidered. It was good interim news there I thought.*

*The thing that has pleased me most in the last few weeks has been the announcement of up to 1,000 new jobs in Ryedale. I think all of you are quite clear that my priorities are the economy and jobs in Ryedale. I think they're important to everybody. So the announcement of up to 1,000 jobs is really good.*

*Tomorrow I shall be attending a meeting at North Yorkshire County Council with the other district council leaders and I shall report back on that as and when."*

The following questions were received on the Leader's Statement:

1. From Councillor Andrews

Why did you not include the Local Plan in your Statement?

The Leader replied:

The Local Plan is progressing quite well.

Councillor Andrews then asked the following supplementary question:

From the public consultation, will comments be available to Members and are Members going to have the opportunity to debate these, especially as a policy change may be required because of the cattle market case?

The Leader then replied that a written answer would be provided.

2. From Councillor Clark

Will we get the Leader's Statement in writing in future?

The Leader replied:

Yes.

Councillor Clark then asked the following supplementary question:

In relation to the collage, was sport important to young people.

The Leader replied:

There is no doubt how important the young people felt sport was.

3. From Councillor Mrs Keal

I would be interested to know the outcomes of the meeting with the young people, whether there is a mechanism to inform us, and how this fits in with our priorities?

The Leader replied:

This was a new event. We can look at how we paper trail it.

220 **To consider for Approval the Recommendations in respect of the following Part 'B' Committee Items:**

**Policy and Resources Committee – 14 February 2013**

**Minute 114 – Ryedale Development Fund**

It was moved by Councillor Acomb and seconded by Councillor Ives that the following recommendations of the Policy and Resources Committee be approved and adopted.

That Council is recommended to approve that:

- (i) RDF funding be allocated for the following:
  - a) Ryedale Employment Initiative £150K
  - b) RDC Apprentice Scheme £100K
  - c) Ryedale Business and Skills Initiative £20K
  - d) Ryedale Major Projects £100k;
- (ii) the distribution of funds under the 'Ryedale Employment Initiative' be made by the Council following an assessment of applications by the Policy and Resources Committee;
- (iii) that the RDC apprentice scheme (subject to further detailed information being placed before this committee at its next meeting) and 'Ryedale Business' and 'Skills Initiative' as outlined in the report be implemented; and
- (iv) RDF funding towards the development of 'Ryedale Major Projects' be considered through a report to a future meeting of the Policy and Resources Committee, with a recommendation to Council.

Councillor Mrs Goodrick moved and Councillor Mrs Knaggs seconded the following amendment:

To delete the words "(subject to further detailed information being placed before this committee at its next meeting)".

On being put to the vote, this amendment was carried.

Upon being put to the vote the substantive motion was then carried.

## Resolved

That Council approve that:

- (i) RDF funding be allocated for the following:
  - a) Ryedale Employment Initiative £150K
  - b) RDC Apprentice Scheme £100K
  - c) Ryedale Business and Skills Initiative £20K
  - d) Ryedale Major Projects £100k;
- (ii) the distribution of funds under the 'Ryedale Employment Initiative' be made by the Council following an assessment of applications by the Policy and Resources Committee;
- (iii) that the RDC apprentice scheme and 'Ryedale Business' and 'Skills Initiative' as outlined in the report be implemented; and
- (iv) RDF funding towards the development of 'Ryedale Major Projects' be considered through a report to a future meeting of the Policy and Resources Committee, with a recommendation to Council.

### Minute 115 – Committee Responsibility for Planning Policy Recommendations

It was moved by Councillor Acomb and seconded by Councillor Mrs Goodrick that the following recommendations of the Policy and Resources Committee be approved and adopted.

That Council be recommended to approve:

The changes to the Constitution outlined in Annex A to transfer responsibility for making recommendations to Council on Planning Policy from the Policy and Resources Committee to the Planning Committee.

Councillor Clark proposed and Councillor Woodward seconded an amendment to refer the matter to the Policy and Resources Committee and the Planning Committee for further examination.

On being put to the vote, this amendment was lost.

#### **Recorded Vote**

##### For

Councillors Andrews, Mrs Burr, Clark, Mrs Keal, Maud, Richardson, Mrs Shields, Walker, Ward and Woodward

##### Against

Councillors Arnold, Bailey, Mrs Cowling, Cussons, Mrs Frank, Mrs Goodrick, Hicks, Hope, Ives, Knaggs, Raper, Wainwright and Windress

##### Abstentions

Councillors Acomb, Fraser, Hawkins, Mrs Knaggs and Legard.

Upon being put to the vote the motion was then carried.

## **Recorded Vote**

### For

Councillors Acomb, Arnold, Bailey, Mrs Cowling, Cussons, Mrs Frank, Mrs Goodrick, Hicks, Hope, Ives, Knaggs, Maud, Raper and Windress

### Against

Councillors Andrews, Mrs Burr, Clark, Mrs Keal, Legard, Richardson, Mrs Shields, Wainwright, Walker, Ward and Woodward

### Abstentions

Councillors Fraser, Hawkins and Mrs Knaggs.

## **Resolved**

That Council approve:

The changes to the Constitution outlined in Annex A to transfer responsibility for making recommendations to Council on Planning Policy from the Policy and Resources Committee to the Planning Committee.

## **Minute 116 – Member Information and Communication**

It was moved by Councillor Acomb and seconded by Councillor Legard that the following recommendations of the Policy and Resources Committee be approved and adopted.

That Council be recommended to approve that:

- (i) all Members who wish to communicate electronically via e mail with the Council must use Ryedale issued equipment and Ryedale email addresses with effect from 15 May 2013 provided that each member, by that time, has been issued with a laptop hybrid.
- (ii) subject to sufficient funding being identified, all members will be issued with laptop hybrids before the start of new civic year;
- (iii) all papers for meetings, committees and working parties of Council will be sent to members electronically, if possible, with effect from 1 October 2013; members should avoid the printing of such documents where possible, and may choose to receive papers electronically before the deadline;
- (iv) officers to organise the procurement, testing, and training of the new equipment in consultation with the member Champion for IT; and
- (v) a report will presented to the policy and resources committee on the 26 September 2013 detailing the future IT strategy and investment of the Council.

Councillor Wainwright moved and Councillor Mrs Shields seconded the following amendment:

Delete existing recommendation from the Policy and Resources Committee and replace with:

“That Council approves that:

- (i) all Members must use Ryedale issued equipment and Ryedale email addresses for transacting Council email business with effect from 1 October 2013;
- (ii) the Members of the Overview and Scrutiny Committee plus the group leaders pilot the use of hybrid laptops for all Council meetings they attend during 2013; and
- (iii) a report on the pilot to be considered by Council in January 2014, with a view to full implementation for all members on or before the start of the 2014/15 civic year.”

On being put to the vote, the amendment was lost.

Councillor Ives then moved and Councillor Mrs Cowling seconded a further amendment:

To add (vi) “The Chief Executive, in consultation with Group Leaders and the Member Champion for IT, is authorised to extend the above deadlines in (i) to (iii) by a further 6 months, if it is deemed that Members require additional time to adapt to the new equipment.”

On being put to the vote, this amendment was carried.

Upon being put to the vote the substantive motion was then carried.

#### **Recorded Vote**

##### For

Councillors Mrs Cowling, Cussons, Mrs Goodrick, Hicks, Ives, Knaggs, Mrs Knaggs, Legard, Raper, Wainwright and Windress

##### Against

Councillors Andrews, Bailey, Mrs Burr, Clark, Mrs Keal, Richardson, Mrs Shields, Walker, Ward and Woodward

##### Abstentions

Councillors Acomb, Arnold, Mrs Frank, Fraser, Hawkins, Hope and Maud.

#### **Resolved**

That Council approve that:

- (i) all Members who wish to communicate electronically via e mail with the Council must use Ryedale issued equipment and Ryedale email addresses with effect from 15 May 2013 provided that each member, by that time, has been issued with a laptop hybrid.
- (ii) subject to sufficient funding being identified, all members will be issued with laptop hybrids before the start of new civic year;
- (iii) all papers for meetings, committees and working parties of Council will be sent to members electronically, if possible, with effect from 1 October 2013;



members should avoid the printing of such documents where possible, and may choose to receive papers electronically before the deadline;

- (iv) officers to organise the procurement, testing, and training of the new equipment in consultation with the member Champion for IT; and
- (v) a report will presented to the policy and resources committee on the 26 September 2013 detailing the future IT strategy and investment of the Council.
- (vi) The Chief Executive, in consultation with Group Leaders and the Member Champion for IT, is authorised to extend the above deadlines in (i) to (iii) by a further 6 months, if it is deemed that Members require additional time to adapt to the new equipment.

### **Commissioning Board – 28 February 2013**

#### **Minute 101 – Procurement of Leisure Services Contract**

It was moved by Councillor Mrs Cowling and seconded by Councillor Fraser that the following recommendations of the Commissioning Board be approved and adopted.

That Council be recommended to approve:

The allocation of up to £60k from the operational reserve for the Leisure Contract procurement, with the tender specification to be considered by the Commissioning Board as a Part B Item.

Councillor Clark moved and Councillor Richardson seconded the following amendment:

Amend to (ii) and add “(i) A working party is formed with representatives of all groups. This working party to meet with CLL with the objective of viewing the current premises and services. The information gained to be used to inform the procurement process.”

On being put to the vote, the amendment was lost.

Upon being put to the vote the motion was then carried.

#### **Resolved**

That Council approve:

The allocation of up to £60k from the operational reserve for the Leisure Contract procurement, with the tender specification to be considered by the Commissioning Board as a Part B Item.

### **221 Notices on Motion Submitted Pursuant to Council Procedure Rule 11**

1. It was moved by Councillor Clark and seconded by Councillor Woodward

So as to comply with the policies of this Council

In reference to the following planning applications/ plots of land

- i. Land to the east of No.8 East Terrace, Wombleton, Kirkbymoorside
- ii. Land at Hillside Way, West Lutton, Malton
- iii. Land east of No.7 Risewood, Gate Helmsley, Sand Hutton
- iv. Land adjacent to Red House, Salents Lane, Duggleby, Malton
- v. Land adjacent to 8 East Bank Main Road, Weaverthorpe, Malton

Each of these sites to be treated as Exception Sites. The result to be that the housing built is affordable for local needs.

Upon being put to the vote, the motion was lost.

#### **Recorded Vote**

##### For

Councillors Andrews, Clark, Mrs Keal, Richardson, Mrs Shields, Walker, Ward and Woodward

##### Against

Councillors Acomb, Arnold, Bailey, Mrs Cowling, Cussons, Mrs Frank, Fraser, Mrs Goodrick, Hope, Raper and Wainwright

##### Abstentions

Councillor Legard.

Councillor Mrs Cowling then moved and Councillor Arnold seconded the suspension of Standing Order 8.1 to allow the meeting to continue beyond 10pm. On being put to the vote, this motion was carried.

## **222 Appointment of an Independent Remuneration Panel**

The Council Solicitor submitted a report (previously circulated) which recommended to Council the appointment of an Independent Remuneration Panel to make recommendations about the allowances to be paid to Councillors.

Councillor Mrs Cowling moved and Councillor Raper seconded the recommendations in the report.

#### **Resolved**

That Council approves:

- (i) that an Independent Remuneration Panel be established in accordance with the Local Authorities (Members' Allowances) (England) Regulations 2003;
- (ii) that Ms Gill Baker, Mr John Richardson and Mr Colin Langley be appointed to serve on the Independent Remuneration Panel;
- (iii) the Term of Office for Members of the Panel be until 8 March 2018;
- (iv) that an allowance of £20 be payable for each meeting; and

(v) the Constitution be updated accordingly.

**223 Appointment of Substitutes**

**Resolved**

That substitutes from the Liberal Democrat Group be appointed to the following Committees:

Planning Committee – Councillor Mrs Keal

Commissioning Board – Councillors Mrs Burr and Mrs Shields

Policy and Resources Committee – Councillor Mrs Keal (in addition to the current substitute)

**224 Exempt Information**

**Resolved**

That under Section 100(A)(4) of the Local Government Act 1972 that the public be excluded from the meeting for the following item as there will be a likely disclosure of exempt information as defined in Paragraph 1 of Part 1 of Schedule 12A of the Act as the information provided relates to individuals.

**225 Write Offs**

**Resolved**

That the write offs set out in the Schedule of Council Tax and Business Rate Accounts be approved.

**226 Any other business that the Chairman decides is urgent.**

There being no other business, the meeting closed at 10.10pm.

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## 7 March 2013 – Responses to Supplementary Questions

### From the Chairman of Council to Mr Wray (minute 213):

“Unfortunately you are making a comparison between two totally different situations, therefore I cannot compare the merits of the two offers.

The Helmsley Outdoor pool is a registered charity, not a privately owned facility. It receives an annual grant of £8,750 in order to deliver a service for the Council, that is swimming, to the public.

The Bowls Club is a private members club who do not deliver a service on behalf of the Council, they lease a building from the Council. The original purchase price has little relation to the rental value of the property. The ‘market rent’ for the site is approximately £40,000. The RIBC are paying £10,000 per year, that is a £30,000 subsidy in my view. It is not RDC’s facility but a Council owned investment property from which the Council is not obtaining a realistic return.”

### From the Leader of Council to Cllr Andrews (minute 219):

“I write further to the question you raised under the Leader’s Questions session of the Council meeting on 7 March 2013 in respect of which I promised a written answer.

The question you asked related to the District Council’s approach to consultation responses received in relation to the Schedule of Proposed Further Changes (Main Modifications) published on 16.01.13 in relation to the Ryedale Plan: Local Plan Strategy Examination process.

In preparing this response I have sought advice from the Council’s Officers and this reply takes that advice into account.

The question you asked was as follows:

*From the public consultation, will comments be available to Members and are Members going to have the opportunity to debate these, especially as a policy change may be required because of the cattle market.*

To properly answer the question I believe it is necessary to set out the relevant background information.

The key background information is as follows:-

1. You will recall that the Council meeting on 17 May 2012 considered a report from the Head of Planning and Housing which updated Members on the progress towards the submission of the Plan for examination and sought authority to provide the Council’s response to all questions, issues and matters raised at the examination and to request, if necessary, that the Inspector recommend modifications to the document which would make it sound.

You may also recall Councillor Raper moved and Councillor Legard seconded the recommendations in the report. The Council adopted the recommendations in the report and resolved as follows:

*“That Council delegate authority to the Head of Planning and Housing and Officer team to:*

- (i) Provide a response to all questions, issues and matters raised during the examination;*
  - (ii) To make a request to the Inspector appointed to examine the Plan to recommend, if necessary, modification to the document which would make it sound.*
2. The Examination in Public for the Ryedale Plan – Local Plan Strategy commenced on 11 September 2012;
  3. The appeal decision for the appeal by the Fitzwilliam (Malton) Estate in relation to the proposed retail development at the Malton Livestock Market site was published on 29 October 2012;
  4. As part of the examination in public process for the Ryedale Plan – Local Plan Strategy, the Inspector has required modifications to the strategy for a number of reasons including the need to take into account the appeal decision relating to the Livestock Market site;
  5. There has been consultation on the proposed changes which were published on 7 January 2013. All consultation responses have been forwarded to the Inspector as part of the Examination process;
  6. The Examination in Public will reconvene on 22 May 2013 to deal with any outstanding issues which will include retail issues;
  7. Once the Examination in Public is concluded the Inspector will then produce his final report for Council to consider.
  8. The final inspectors report will then be reported to Council. It is at that point that Council needs to make a decision on whether or not to adopt the Ryedale Plan: Local Plan Strategy.

Against this background the answer to your questions are as follows:-

- (a) Members of Council may see the public consultation responses on the Council website;
- (b) Members of Council will not have the opportunity to debate the consultation responses because the Examination process is still ongoing;
- (c) Members will have the opportunity of debating on the issue of whether or not to adopt the recommendations in the Inspector’s final report. “



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**REPORT TO:** FULL COUNCIL  
**DATE:** 16 MAY 2013  
**SUBJECT:** PART 'B' REFERRALS FROM COMMISSIONING BOARD ON  
21 MARCH 2013

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### **113 Sport and Active Lives Strategy**

Considered – Report of the Head of Environment, Streetscene, Facilities, ICT

#### **Recommendation to Council**

That Council be recommended to;

- (i) Approve The Sports and Active Lives Strategy
- (ii) Approve in principle support for future capital funding requirements for Ryedale and Derwent Pools and request a report is brought to the Commissioning Board regarding cost implications for the capital programme; and
- (iii) Support consideration of potential options for the replacement of Derwent Pool from 2023 onwards and make a commitment to retain a facility in Norton-on-Derwent

[Councillors Andrews, Clark, Mrs Keal and Richardson requested that their votes for an amendment, which was not agreed, to add;

- (i) Puts the proposed Sports Strategy out to public consultation
- (ii) Feeds into the proposed strategy all common sports in Ryedale

Be recorded]

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<b>PART B:</b>	<b>RECOMMENDATIONS TO COUNCIL</b>
<b>REPORT TO:</b>	<b>COMMISSIONING BOARD</b>
<b>DATE:</b>	<b>21 MARCH 2013</b>
<b>REPORT OF THE:</b>	<b>HEAD OF ENVIRONMENT,STREETSCENE,FACILITIES, ICT PHIL LONG</b>
<b>TITLE OF REPORT:</b>	<b>SPORT AND ACTIVE LIVES STRATEGY</b>
<b>WARDS AFFECTED:</b>	<b>ALL</b>

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## **EXECUTIVE SUMMARY**

### **1.0 PURPOSE OF REPORT**

- 1.1 The purpose of the report is to seek Member approval for the Sports and Active Lives Strategy the ultimate aim being to get *'More People, More Active, More Often'*.

### **2.0 RECOMMENDATIONS**

- 2.1 That Council is recommended to:

- (i) Approve the Sports and Active Lives Strategy as attached;
- (ii) Approve in principle support for future capital funding requirements for Ryedale and Derwent Pool and request a report is brought to the Commissioning Board regarding cost implications for the capital programme; and
- (iii) Support consideration of potential options for replacement of Derwent pool from 2023 onwards.

### **3.0 REASON FOR RECOMMENDATIONS**

- 3.1 The Sport and Active Lives Strategy provides a clear vision and framework for the development of sports activities, facilities and services within Ryedale to 2023. The intention is for it to be realistic and deliverable regarding the practicalities of reduced Local Government funding and founded on a clear identification and understanding of the needs of the community, and the role and responsibilities of RDC and stakeholders.

#### 4.0 SIGNIFICANT RISKS

- 4.1 The greatest risk regarding the strategies aspiration is the pressure facing the District Council through reduced Local Authority funding and continuation of existing budget support for future leisure provision.
- 4.2 The Council has no in house expertise and requires external support for the process the procurement process regarding leisure service provision to ensure best value.
- 4.3 Capital Funding has yet to be secured for future maintenance support of Ryedale and Derwent Swimming Pools. In addition due to its age Derwent Pool is likely to require replacement within the next ten to twelve years.

#### 5.0 POLICY CONTEXT AND CONSULTATION

- 5.1 Council Aim 2: To create the right conditions for economic success in Ryedale:
- Opportunity for people; increasing wage and skill levels.

Council Aim 4: Active Communities where everyone feels welcome and safe:

- To help all residents to achieve a healthy weight by encouraging an active lifestyle, in communities where everyone feels welcome and safe

Council Aim 5: Transform Ryedale District Council

- Building our capacity to deliver through collaboration and working in Partnership.

- 5.2 Consultation with key stakeholders, sports clubs and the general public has taken place. Additional consultation will take place through the procurement process.

#### 6.0 REPORT DETAILS

- 6.1 This Sports and Active Lives Strategy (Annex A) sets the agenda to improve the quality of sport and active recreation opportunities for people in the area, the vision being *“for everyone in Ryedale to enjoy an active, adventurous, and healthy lifestyle as an integral part of everyday life, encouraging More People, to become More Active, More Often”*. Background documentation supporting its development is enclosed as Annex B of the report.
- 6.2 During the consultation process three complementary themes emerged to help achieve the overall vision of increasing participation and the wider benefits this brings. Key actions are summarised below. Further and more comprehensive detail is listed in the Sports and Active Lives Strategy in the Action Plan (page 8).

##### **Activating Change - Key Actions:**

- Through North Yorkshire Sport (NYS), maintain an up to date club and activity data base for Ryedale based activities on a dedicated section of NYS website for residents and visitors information.
- Promotion of North Yorkshire Sport (NYS) website to encourage awareness of Ryedale clubs and activities.
- With support from NYS review and reconfigure the role of Active Ryedale to facilitate co-ordination and monitoring regarding the encouragement and development of volunteers and coaches local to Ryedale.

- Through NYS offer guidance to clubs regarding funding programmes available to them.
- Promote benefits of sport and physical activity through support of and co-ordination with NYS and PCT Health and Wellbeing campaigns.
- Maintain the existing revenue funding for Active Ryedale and NYS to facilitate the above.

#### **Active More Often – Key Actions:**

- Support and promote NYS Sportivate programmes targeted at 20-25 range.
- Procure and provide financial assistance for new leisure arrangement changing from grant to contract in September 2014.
- Continue to provide and maintain financial assistance to ensure provision of a leisure service run through RDC facilities once new contract awarded.
- Following a procurement process, consider initiatives to increase participation through council owned facilities and introduction of performance monitoring measures.
- Consider and cost – as part of procurement process of new leisure contract – introducing an ‘Action Van’ to rural areas, providing and co-ordinating targeted activities and exercise advice etc for the more elderly, utilising village halls, residential homes, open space etc.
- Encourage healthy workplace initiatives within RDC.
- Support and encourage the use of outdoor space and the development of outdoor/adventure play for adults and children including green gyms, trim trails etc.
- Support the development of walk/cycle to school travel plans.

#### **Active Places and Spaces – Key Actions:**

- Support maintenance funding for Ryedale Pool leisure facility to maintain quality of existing provision over the next 20 years.
- Support maintenance funding for Derwent Pool leisure facility to enhance quality of existing provision over the next 10-12 years.
- Support continuation of grant funding for Malton School and Helmsley Pool.
- Consider options regarding closure of Derwent Pool from 2023 onwards and new build.
- Consider investment into better signage for open spaces.
- Consider lease arrangements at Northern Ryedale Leisure Centre as part of procurement process.
- Support applications for improvement to village halls/voluntary clubs infrastructure, play areas through Section 106/CIL/CIF applications, as applicable, to enhance rural leisure service provision.
- Support improvements to road infrastructure and extension of cycle networks to encourage sustainable travel options.

## **7.0 IMPLICATIONS**

7.1 The following implications have been identified:

- a) Financial

#### **Within Existing Budget**

- Maintain financial assistance to ensure provision of a leisure service run through

- RDC facilities and continue once new contract awarded. (Current grant for 2013/14 is £325K)
- Maintain the existing revenue funding for Active Ryedale (£3000) and NYS £5000 to facilitate Strategy aims as per existing budgets
  - Maintain grant funding for Malton School (£40K falling to £30K 2016/17) and Helmsley Pool (£8745).
  - Investment into better signage for open spaces. (No implications existing budget).
  - Procurement costs of external support for Leisure procurement are estimated to be up to £60k. This cost can be met from the operational reserve. Lease arrangements at Northern Ryedale Leisure Centre will be considered as part of procurement process.

#### **No Existing Budget Provision**

- Support maintenance funding for Ryedale Pool leisure facility to maintain quality of existing provision. (Estimated at £205K over next 10 years.)
  - Support maintenance funding for Derwent Pool leisure facility to enhance quality of existing provision. (Estimated at £470K over next 10 years).
  - Consider options regarding closure of Derwent Pool from 2023 onwards and new build. (Cost unknown)
  - Support applications for improvement to village halls/voluntary clubs infrastructure, play areas through Section 106/CIL/CIF applications, as applicable, to enhance rural leisure service provision – Consider on as per application basis through the Commissioning Board process
- b) Legal  
Leisure procurement would need to ensure due legal process is followed
- c) Other  
There no significant other implication to consider at this stage in the process.

#### **Phil Long Head of Environment**

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#### **Background Papers:**

Available on request:

Findings of Ryedale Survey  
 Sport England Market Segmentation Analysis  
 Facilities audit  
 National Drivers, strategies, policies  
 SWOT  
 Contract considerations - performance  
 Work based activity survey  
 Sport, recreation and open space survey  
 Health profiles 2011/12  
 Healthy Weight Review Overview and Scrutiny 2011  
 Map re location of population to pools  
 Previous spend and projected spend Ryedale and Derwent Pools

RYEDALE  
DISTRICT  
COUNCIL



**Ryedale District Council**  
**Sport and Active Lives Strategy**  
**2013 -2023**



P Long  
Head of Environment, Streetscene, Facilities, ICT

## Forward

I am pleased to introduce and endorse this strategy 'More People, More Active, More Often'. This document is the result of many months of research, local consultation and deliberation involving organisations, members and community groups right across Ryedale. My thanks to all involved.

The challenge at the heart of the strategies aspiration is the pressure facing the District Council through reduced Local Authority funding. As such where direct service provision remains it will need to demonstrate optimised value for money with facilities and products that reflect customers service and quality expectations. The actions put forward in this plan represent a considered response to these issues.

Increasing the number of people who are active will have a significant impact on the health and well-being of the residents of our district. With the changes envisaged regarding our National Health Service this will become ever more pertinent regarding Local Authority responsibility. It is now beyond doubt that more activity will help both our physical health and our mental health, including reducing heart disease, diabetes, falls in the elderly, dementia, strokes and much else. There are also effects on social isolation which are especially important for older people. Increased activity has a part to play in reducing rising levels of obesity linked to unhealthy diet and an unhealthy and sedentary lifestyle. However the obesity pandemic has been a generation in the making; change will not happen overnight and will be a long term process.

As such the importance of emphasising 'active lives' rather than 'sports' or 'physical activity' is important in several ways. We must avoid turning away people who in the past have not been active because they thought it was all about team games or because they had too much pressure on their time. Through an increasingly promotional and enabling role we must help people to do whatever activity they are able to do and to incorporate this into their everyday life. The benefits of 'active lives' is not just all about health, secondary benefits of such activities as cycling and walking can save on transport costs, reduce congestion and pollution.

Active recreation is especially important for children and young people. This should include team sports and other competitive activity, and helping talented young people achieve the very best they can, it is important for them and for Ryedale, but it also means helping young people to develop active lifestyles which will be sustainable for the rest of their life and through example be passed on through future generations.

We need a plan to make sure we are all pulling in the same direction, working towards the same goals to give the current and future generation of people in Ryedale the best possible opportunity to reap the benefits of being active.

Cllr L Cowling  
Leader - Ryedale District Council

## Introduction

In producing this strategy Ryedale District Council (RDC) have not only worked with a host of partner organisations and many local residents, but also internally have drawn upon officers from across the Council whose work could potentially impact on the provision of sport and active living opportunities in Ryedale.

This strategy sets the agenda to improve the quality of sport and active recreation opportunities for people in the area. Ryedale District Council will focus their efforts on facilitating and enabling people to have a more active life, the aim being to improve opportunities and increase participation.

At the heart of the strategies aspiration is the pressure facing the District Council through reduced Local Authority funding. Where direct service provision remains it will need to demonstrate optimised value for money with facilities and products that reflect customers service and quality expectations. As such this is not an assets-focused strategy, but a strategy for developing and encouraging greater collaboration, partnership and more effective use of Ryedale's limited resources.

Within Ryedale, sport and active recreation is not focussed solely on participation within formal sports facilities. Ryedale is an area of outstanding natural beauty its natural assets provide a wealth of informal opportunities for local people and visitors to the area to take part in a variety of pursuits including rambling, walking, running, MBT duathlon, orienteering, climbing, canoeing, cycling etc. In particular Ryedale is recognised as a world class venue for mountain and road biking, hosting the British Mountain Bike Championship 2009 and UCI Mountain Bike World Cup at Dalby Forest and Pro Sprint eliminator (around the streets of Pickering) in 2010 and 2011, the Tour of Britain stage 2009, Ryedale Grand Prix & Ryedale Rumble 2009 and 2010 and the 2012 National Road Race Championships.

This Sport and Active Lives Strategy (hereafter the 'Strategy') has been developed to provide a clear vision and framework for the development of sports activities, facilities and services within Ryedale to 2023. The intention is for it to be realistic and deliverable regarding the practicalities of reduced Local Government funding and founded on a clear identification and understanding of the needs of the community, and the role and responsibilities of RDC and stakeholders, the ultimate aim being to improve satisfaction regarding sporting infrastructure and get *'More People, More Active, More Often'*.

## Vision and Themes

**Our Vision is for everyone in Ryedale to enjoy an active, adventurous, and healthy lifestyle as an integral part of everyday life, encouraging More People, to become More Active, More Often.**

### **Aims:**

By 2023 we want to see more people in Ryedale enjoying the benefits associated with a more active lifestyle. This means:

- More people aspiring to take part in sport and active recreation
- More people actually taking part in sport and active recreation
- More people becoming involved as volunteers in sport and active recreation
- Increased participation amongst people already taking part in sport and active recreation
- Increased satisfaction with facilities and opportunities for sport and active recreation in the Ryedale area
- Increased usage across all Ryedale owned leisure facilities

### **Objectives:**

We particularly want to see:

- An increase year on year of participation in sport and active recreation in Ryedale (based on a baseline of the 2009/11 Active People Survey results)
- Increased capacity within the local community to enable the above through support of existing and creation of; new sports clubs, coaches and officials and improved facilities
- Engagement of young people, adult males and hard to reach groups such as people with a disability, and older people to encourage and facilitate opportunities for them to remain healthy by being active.
- To promote, maintain and develop quality indoor and outdoor leisure facilities and support the utilisation of village halls etc as small community sports facilities in the villages and small towns.
- To support the development of better levels of public transport, safer roads and walking and cycling infrastructure, encouraging sustainable travel and improved transport to facilities in the principal settlements

### **Overarching Themes**

During the consultation processes three complementary themes emerged that will help us to achieve this overall vision of increasing participation and the wider benefits this brings as set against the current challenges of the reduced public sector funding. These are:

- Activating Change
- Active More Often
- Active Places and Spaces

*Key actions are summarised below. Further and more comprehensive detail is listed in the Action Plan on page 8.*



## Activating Change

**To raise the profile of sport and active recreation throughout Ryedale and increase the capacity and awareness of opportunities to participate by working in partnership with the public, private and voluntary sectors.**

A clear and consistent message of the overall importance of sport and an active lifestyle is the intention of this strategy and its actions. Making sport and active recreation part of every day life is at the core of developing healthy lifestyles, however other elements such as healthy eating, sensible alcohol consumption and reduction in smoking make a big contribution. Regarding this aspect the intent is to support partners in the health sector to help raise awareness and promote the benefits of a holistic approach to health and wellbeing in the widest sense.

Ryedale is fortunate in already having a wide range of good quality private and voluntary sector sport and active recreation providers. The strategy seeks to support these identifying and promoting local clubs, supporting coach/volunteer education and helping them target external funding streams in order to enhance quality and long term sustainability.

Better communication regarding the range of activities provided should have positive impacts on people's engagement, awareness and participation. In this the role of North Yorkshire Sport is seen as fundamental to ensure better communication capture and co-ordination.

### **Key Actions:**

- Through North Yorkshire Sport (NYS) maintain an up to date club and activity data base for Ryedale based activities on a dedicated section of NYS website for residents and visitors information.
- Promotion of North Yorkshire Sport (NYS) website to encourage awareness of Ryedale clubs and activities.
- With support from NYS review and reconfigure the role of Active Ryedale to facilitate co-ordination and monitoring regarding the encouragement and development of volunteers and coaches local to Ryedale.
- Through NYS offer guidance to clubs regarding funding programmes available to them.
- Promote benefits of sport and physical activity through support of and co-ordination with NYS and PCT Health and Wellbeing campaigns.
- Maintain the existing revenue funding for Active Ryedale and NYS to facilitate the above.

## Active More Often

**Engaging and motivating people to be more active and develop healthy lifestyles from birth through to later life to enhance their quality of life, health and to support independent living.**

Taking account of Ryedale's below average participation rates in sport and active recreation; in addition to promotion of existing opportunities, development of new ones should be encouraged and promoted. These need to be varied in offer regarding a wider or more targeted appeal for differing age groups and gender. Activities need to be convenient, being capable of fitting into busy life schedules in order to encourage people to accommodate becoming more active generally as a lifestyle choice.

Following re-procurement of leisure delivery regarding Ryedale Council owned leisure facilities, the strategy will assist in encouraging new facility programmes and initiatives. Within this process the importance is recognised of setting challenging but realistic targets, monitoring progress and reviewing outcomes.

Through working with partners – the strategy encourages and supports NYS initiatives and the development of rural activity centres utilising village halls, play grounds, voluntary sector facilities etc to make activities local as possible and accessible to a wider population catchments. Funding is to be considered, as applicable, through Community Investment Fund (CIF), Community Infrastructure Levy (CIL) and section106 monies.

Finally the strategy will promote, support and encourage the development of open space type activities for those not wishing to participate in more formalised activity.

### **Key Actions:**

- Support and promote NYS Sportivate programmes targeted at 20-25 range.
- Procure and provide financial assistance for new leisure arrangement changing from grant to contract in September 2014.
- Continue to provide and maintain financial assistance to ensure provision of a leisure service run through RDC facilities once new contract awarded.
- Following a procurement process consider initiatives to increase participation through council owned facilities and introduction of performance monitoring measures.
- Consider and cost – as part of procurement process of new leisure contract – introducing an 'Action Van' to rural areas, providing and co-ordinating targeted activities and exercise advice etc for the more elderly, utilising village halls, residential homes, open space etc.
- Encourage healthy workplace initiatives within RDC.
- Support and encourage the use of outdoor space and the development of outdoor/adventure play for adults and children including green gyms, trim trails etc.
- Support the development of walk/cycle to school travel plans.

## Active Places & Spaces

**Support and develop good quality indoor and outdoor leisure facilities and encourage the development of safer roads and sustainable travel infrastructure.**

Quality of sports facilities is closely linked to participation and therefore it is vital in order to meet today's higher customer expectations that steps are taken to ensure we have the best available facilities in the District.

Existing Leisure facility infrastructure throughout Ryedale is generally good with the potential exception of swimming pool provision which at best could be described as about adequate. Ryedale DC currently runs two pools, Ryedale Pool and Derwent Pool and supports Helmsley Pool through provision of a small grant. For both Ryedale pools to be retained and maintained to a good quality further financial investment is required. This presents the District with a challenge regarding reduced Local Authority Funding.

Maintenance and refurbishment of both Ryedale Pools over the next ten years is considered to be the most efficient and cost effective strategy, however over this period an options appraisal will need to consider the cost implications of continuing funding Derwent Pool – the older pool of the two - beyond a further 10-12 years. Options will need to consider further funding or future investment into a new facility.

Finally the strategy supports improvement to road infrastructure, local transport arrangements and the development of and improvement to foot and cycle paths for transport, sport and recreational purposes.

### **Key Actions:**

- Support maintenance funding for Ryedale Pool leisure facility to maintain quality of existing provision over the next 20 years.
- Support maintenance funding for Derwent Pool leisure facility to enhance quality of existing provision over the next 10-12 years.
- Support continuation of grant funding for Malton School and Helmsley Pool.
- Consider options regarding closure of Derwent Pool from 2023 onwards and new build.
- Consider investment into better signage for open spaces.
- Consider lease arrangements at Northern Ryedale Leisure Centre as part of procurement process.
- Support applications for improvement to village halls/voluntary clubs infrastructure, play areas through Section 106/CIL/CIF applications, as applicable, to enhance rural leisure service provision.
- Support improvements to road infrastructure and extension of cycle networks to encourage sustainable travel options.

## **ACTION PLAN**

### **Activating Change**

ACTION	HOW DELIVERED	LEAD	PARTNERS	POTENTIAL FUNDING	PRIORITY
Update and maintain a detailed club and activity database for Ryedale based activities ensuring key information including contacts is up to date	Undertaken by North Yorkshire Sport (NYS) by re-negotiation of existing agreement. NYS to mailshot clubs regarding any new initiatives etc.	RDC	North Yorkshire Sport	Utilises existing NYS £5K budget	2013
Update sports web site	Sign post from RDC site onto leisure service provider site and create new dedicated section of North Yorkshire Sport website create Ryedale club activity data base by re-negotiation of existing agreement	RDC ICT	North Yorkshire Sport	Utilises existing NYS £5K budget	2013
Link More People, More Active, More Often from RDC website to NYS site and from NYS site to other partners.	ICT to ensure links	RDC - ICT	North Yorkshire Sport	No implications	2013
Promote new NYS/Ryedale website and sporting opportunities and activities to public and walking and cycling routes eg AONB	Improved awareness of new website through internal and external promotion from RDC ie letters, e mail, notice boards, parish council mail shot etc  Mail shot from NYS to all clubs on updated database and promote via annual club evening. Encourage promotion on site of local events, competitions, challenges, walking routes, cycling routes etc	RDC/NYS	North Yorkshire Sport	No RDC budgetary implications  Existing NYS £5K budget in place already	2013
Review and reconfigure Active Ryedale into role of Strategic Executive – ensuring partners (NYS and Active Ryedale) work together to create range of initiatives and run a consistent and comprehensive programme of generic and specific education courses in the District	Support from NYS to co-ordinate and act as chair  Proposed key aims of the Active Ryedale network: -To promote sport and active recreation in Ryedale -To ensure that quality sport development occurs through the development of volunteers and coaches. -To include advice and direction and support/ fund attainment of voluntary coaching qualifications	NYS Active Ryedale	North Yorkshire Sport Active Ryedale	No RDC budgetary implications  Existing £3K Active Ryedale budget	2013

	<p>including coach education courses such as Emergency First Aid and Safeguarding &amp; Protecting Children</p> <p>-To act as a representative body for Ryedale on regional sporting issues.</p> <p>-To share information and provide advice to sports organisations in Ryedale</p> <p>-Arrangement for board to be agreed but suggestions this should include :</p> <p>RDC champion for sport</p> <p>Director NYS</p> <p>Rep from schools – Malton, Pickering, Norton, Nawton /Beadlam</p> <p>Reps from major sport clubs</p> <p>Rep from schools sports partnership.</p> <p>Rep from PCT</p>				
Provision of annual club evening to include discussion ie the range of funded programmes available to them from North Yorkshire Sport, local and national context issues etc including Safeguarding and workforce development.	Support from NYS to host evening and provide leisure expertise through re-negotiation with North Yorkshire Sport utilising existing £5K budget	NYS	NYS Active Ryedale	No RDC budgetary implications  Utilises existing NYS £5K budget	2013
Promotion of health benefits of sport and physical activity	Support campaigns by NYS and PCT Utilise RDC notice boards Publicise in all RDC leisure facilities	NYS	CLL PCT	Utilising existing £5K budget	2013
Providing support and guidance for local voluntary clubs regarding funded programmes available to them and help and advice with bid submissions	To be facilitated by NYS through re-negotiation of existing agreement. Encouragement will be given to attain 'Clubmark' accreditation as appropriate	NYS	NYS Active Ryedale	Utilises existing NYS £5K budget	2013
Provide Taster days sessions to introduce residents to new sports	Could be facilitated by NYS and/or considered regarding procurement of Leisure Contract	NYS	NYS	No existing budget Need to consider use of New homes bonus	2013
Support NYS programme of Sport makers to increase the number of people taking part in sport and	Facilitated by NYS The Sport Makers programme uses the inspirational pull of London 2012 to recruit, train and deploy <b>NEW</b> volunteers to make sport happen	NYS	NYS	NA	2013

sport volunteering	across the county				
Support and promote NYS on line coaching system	NYS has an online coaching system that can support coaches by signposting them to courses, job/volunteer opportunities and information regarding bursary and funding. This will help identify the need for courses based around local demand.	NYS	NYS	NA	2013
A detailed audit of the major clubs in the Ryedale	NYS could provide audit to cover capacity, standards, workforce etc	NYS	NYS	No existing budget Need to consider use of New homes bonus	2013
Delivery of Tutored workshops to local clubs	NYS could facilitate tutored workshops with relevant experts as required	NYS	NYS	No existing budget Need to consider use of New homes bonus	2013
Work with PCT to help support health initiatives and promote health benefits of physical activity	Support/lobby for introduction of compulsory traffic light system for food labelling – red bad – green good. Promotion on NYS website with links from RDC Display leaflets in all leisure outlets and RDC facilities and promote current recommendations ie ->>under fives –three hours a day ->>5-18 year old – 60 minutes and up to several hrs a day of moderate to vigorous intense exercise. Three days a week should include vigorous intensity exercise that strengthen muscle and bone ->>adults and older people 19+ 150 mins each week of moderate to vigorous exercise. Muscle strengthening twice a week eg heavy gardening, swimming, group sports such as volleyball, basketball etc. intensity and type of physical activity will change to reflect age. Extend the availability of walks and cycle routes through promotion at GP surgeries. Make the most of future opportunities to influence GP commissioning groups to offer exercise on prescription and patient referral schemes to sports centres.	PCT	NYS PCT CLL	N/A	Ongoing

## Active More Often

ACTION	HOW DELIVERED	LEAD	PARTNERS	BUDGET	PRIORITY
Support and promote NYS sportivate programme.	Sportivate delivered by NYS is a programme aimed at increasing participation amongst people aged 14-25. -Promotion by NYS and through RDC leisure facilities and notice boards -In particular targeted at 20-25 age range	NYS	NYS Schools	NA	Ongoing
Action Van/trainer to rural areas for elderly	Consider as part of new leisure contract. Would require costing separately from tender and trial to evaluate success. Target older people in rural areas, village hall activities, homes etc	RDC	New Leisure provider	New homes bonus/contract subsidy	2015
Work with and continue to support and fund council activities through councils existing leisure provider	Family friendly environment Varied activities Competitive pricing structure -consider subsidisation/concessions for talented sports people/ elite status	CLL	CLL	Grant provide to CLL	Ongoing
Support sporting based charitable events on the basis that it encourages people who might normally not take part in sport to do so	National and local charity organisations	RDC		N/A	Ongoing
Support for competitive events for cycling, running etc on an elite , amateur, participation basis	National and Local Organisations	External bodies		N/A	On going
Change existing leisure arrangement from grant to contract and procure new leisure contract for Sept 2014 - inc consideration lease arrangement at Northern Ryedale Leisure Centre.	-Engage consultants to undertake option appraisal, analysis of existing provision, consideration of service required, packaging of tender, detail specification, evaluation criteria etc - Invite expressions of interest -Bidders day -Shortlist -Invitation to tender -Award new tender	RDC	Consultant support.  NYS	Potential £60K for the procurement process - to be determined and include: -Funding of consultants to support bid process -Fund additional support of NYSD as critical friend -Fund new leisure contract once awarded	2013/14
Consider initiatives to increase	-As part of a new contract initiate programmes that	RDC	Consultant	Annual subsidy funding of	2014

<p>participation through Council owned facilities as part of new leisure Contract</p>	<p>compliment current programmes, plans and practices of NYS: <b>To consider:</b></p> <ul style="list-style-type: none"> <li>-Develop health referral schemes across the facilities</li> <li>-Support/develop multi activity sports clubs aimed at children with weight problems</li> </ul> <p>Review pricing policy to encourage return to exercise. Encourage sessions targeted at and specific to elderly ie swim and gym etc combined with a social aspect.</p> <ul style="list-style-type: none"> <li>-Development of taster sessions free or discounted give it a try sessions.</li> <li>-Greater flexibility of opening hrs and scheduling of activities.</li> <li>- Schedule activities for children at same time as parents or carers.</li> <li>- Reinstate early bird sessions.</li> <li>-consider targeted male activity to increase participation.</li> <li>-promotion of competitive events and challenges</li> <li>-Ensure continuous high quality facility management through Independent verification of overall performance through the national benchmarking service across all facilities.</li> <li>-Work with sports clubs that use the facilities to increase the quality and participation rates against an annual sports development plan.</li> <li>-Ensure an appropriate and comprehensive range of activities to be made available to the community to ensure an ethos of 'Sport for All' encompassing the young through to later life.</li> <li>-Monitor Performance, measures to include:             <ul style="list-style-type: none"> <li>&gt;&gt;&gt;Increase the number of new participants by % per annum against the baseline of users across all facilities</li> <li>&gt;&gt;&gt;Increase individual participation rates by % per annum against the baseline of existing users who are participating in activity at least 3 times 30 minutes per week across all facilities</li> </ul> </li> </ul>		<p>support.  NYS</p>	<p>contract to be determined</p>	
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	>>>Increase the usage across all facilities by % against the baseline in the first year of operation, and 2% per annum thereafter. >>>Achieve overall customer satisfaction rating of 85% in the first year of operation and thereafter each year a % increase and thereafter maintained.				
Encourage workplace activity within RDC – Staff Health and Well Being Group	Initiatives to be linked to RDC health and wellbeing agenda eg reduced sitting /increased standing, use of lifts etc, shower facilities promotion of lunchtime exercise at RDH , RDC leisure facilities or through local providers such as Malton school, CLL, local gyms, walking routes from work etc. Promote lunchtime activity packs for the benefit of staff as supplied to local businesses.	RDC	Malton school CLL	N/A	2013
Encourage bids from Parish councils and playing field associations to fund outdoor green gym equipment for use by adults and children	Promote through Parish liaison group	RDC	Parish councils Playing Field associations	New homes bonus Section 106 monies CIL	2013
Encourage development of outdoor boot camp type training for adults and children	Consider as initiative in new leisure contract Utilise RDC and – promote adventure play and encourage less risk adverse attitude.	RDC		Consider and cost as part of contract	2015
Set up activities link from RDC and NYS website to Tourism Association North Yorkshire to promote adventure type activities for residents and encourage use of Ryedale’s natural resources as an active playground ie walking, cycling, rock climbing, canoeing, horse riding etc	ICT to set up links and promote to residents	RDC	Tourism Association North Yorkshire	NA	2013
Ensure clubs are aware and promote events on Tourism association North Yorkshire ‘what’s on in Ryedale ‘ events calendar	Promote at club evening and mail shot through sports clubs data base.	RDC	Tourism Association North Yorkshire	NA	2013
Support schools regarding travel plans, walking to school, adventure play etc	Through NYS	NYS		N/A	2013

## Active Places & Spaces

ACTION	HOW DELIVERED	LEAD	PARTNERS	BUDGET	PRIORITY
Maintain and Invest in Ryedale pool over next 10-20 years to maintain quality of existing service provision	Facilities Management Investment on the basis of supporting existing swimming pool facility	RDC		205K capital Investment	2013-2023
Maintain and Invest in Derwent pool over next 10-12 years to improve quality of service provision	Facilities Management	RDC		470K capital Investment	2013-2023
Consider provision of new leisure facility replacing Derwent pool from 2023 onwards	Facilities Management options include: -Investment on existing site – limited site potential -Closure and new build in or close to geographical location of existing ie Norton/Malton + maintain existing Pickering site. -Closure and one pool only @ Pickering- reduced capacity. -One pool option , larger facility and pool capacity at one site ie expand Pickering or close and build new. Reduced capacity and geographical reach.	RDC		CIL RDC capital programme	2023
Investment into better signing for open spaces	Better signing for RDC open spaces eg, Orchard Fields, Castle Gardens etc	RDC		New homes bonus	2013
Support Village halls , play area s etc undertaking improvements to their facilities	Through reference to the LDF utilising; -Community Investment Fund -Community Investment Levy	RDC	Village hall associations etc	New Homes Bonus Section 106 monies CIL, CIF as appropriate	Ongoing
Support Voluntary clubs , play area providers undertaking improvement	Through reference to the LDF utilising; -Community Investment Fund	RDC	Voluntary Clubs	New Homes Bonus Section 106 monies	Ongoing

Ryedale Sport and Active Lives Strategy 2013-2023

***More People, More Active, More Often***

s to their facilities	-Community Investment Levy			CIL, CIF as appropriate	
Continue to maintain and invest in RDC owned facilities	Facilities Management	RDC		Maintain existing Budget provision	Ongoing
Consider lease arrangements at Northern Ryedale Leisure Centre	Consider as part of procurement process	RDC	NYCC Lady Lumley's School	Potential £60K for the procurement process - to be determined and include: -Funding of consultants to support bid process -Fund additional support of NYSD as critical friend -Fund new leisure contract once awarded	2013/14
Continue to support Helmsley pool and Malton School gym	Grants delivery mechanism	RDC		Maintain Existing Budget provision	Ongoing
Brambling Fields improvement of the A64 Junction to help reduce traffic around butchers corner, eliminate current Air Quality Management Area and encourage walking and cycling between Malton and Norton	Delivered in partnership by RDC , NYCC and Highways Agency	Highways Agency	RDC NYCC	Funded	Completed
Extend the cycle network in Ryedale, within and linking market towns , tourist attractions and public transport	Delivered in partnership with NYCC NB North Yorkshire Local Transport Plan 3- reference Tour de France legacy project	NYCC	NYCC	To be determined NYCC	2023
Improve access over County bridge /facilitate a footbridge/cycle bridge to Orchard fields	Delivered in partnership with NYCC NB North Yorkshire Local Transport Plan 3	NYCC	NYCC	To be determined N YCC	2023
Promotion of a road awareness campaign to slow down traffic and consider safety of cyclists and reduce young driver accident/fatality.	Delivered in partnership with NYCC NB North Yorkshire Local Transport Plan 3- reference Tour de France legacy project	NYCC	NYCC	To be determined NYCC	On going
Support development of Pickering to Malton cycle path – encouraging links to Dalby forest, Newbridge Woods etc and Helmsley to KMS cycle path.	Delivered in partnership with NYCC NB North Yorkshire Local Transport Plan and Sustrans	NYCC	NYCC	To be determined NYCC	On-going

Develop a policy of developer contributions to meet shortfalls in leisure provision through sect 106 monies and CIL	Development of CIL strategy	RDC		N/A	On-going
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RYEDALE  
DISTRICT  
COUNCIL



**Ryedale District Council**  
**Sport and Active Lives**  
**Development Document**  
**2013 -2023**



P Long  
Head of Environment, Streetscene, Facilities, ICT

# Introduction

In producing this strategy Ryedale District Council (RDC) have not only worked with a host of partner organisations and many local residents, but also internally have drawn upon officers from across the Council whose work impacts on the provision of sport and active living opportunities in Ryedale.

This strategy sets the agenda to improve the quality of sport and active recreation opportunities for people in the area. Ryedale District Council will focus their efforts on facilitating and enabling people to have a more active life the aim being to improve opportunities and increase participation. As such this is not an assets-focused strategy, but a strategy for developing greater collaboration, partnership and more effective use of Ryedale's limited resources.

## **Why a Sport and Active Lives Strategy**

The strategy development process was commenced due to the requirement for more strategic direction regarding sport & recreation in Ryedale along with the following drivers:

- The current strategy was outdated.
- High levels of obesity in all ages though notably in children and young people.
- Outward facing satisfaction surveys involving users and non users indicating that RDC performance was slipping by comparison with other local authority areas.
- A continued reduction in Local Authority funding.
- Reduced resource regarding Sports Development.
- Procurement of the leisure service for Sept 2014

Within Ryedale the extent and success of North Yorkshire Sport Partnership, Active Ryedale and the voluntary and private sector provision regarding Sport and Active recreation in the area is widely regarded but could be further supported and built on to develop synergy and support market needs. However current service delivery is largely uncoordinated with potential participants unaware of all the options available for them to be active. To tackle this issue we need a single plan and better co-ordination between North Yorkshire Sport, Active Ryedale, Ryedale District Council and the Voluntary sector to help oversee the delivery.

There are a number of national and regional 'drivers' behind this strategy. The Department for Culture Media and Sport and Sport England encourages local authorities to lead on the development of local sports strategies. Regionally, Sport England expects Ryedale to have a strategy, which has a robust approach to identifying local priorities to ensure that activity levels can grow and sport and active recreation flourish.

The scope of the strategy encompasses issues surrounding: opportunities for sport and active recreation, promoting choice and supporting behaviour change, increasing participation amongst low participant groups and developing the workforce (paid and voluntary) for sport and active recreation.

This strategy helps to promote the broader benefits of sport and active recreation and highlights the importance placed on sport and active recreation by Central Government, local communities and by the Council itself as a means to achieve wider social health, economic



and environmental outcomes. Growing research and evidence (Lancet) has demonstrated that sport and active lifestyles have the potential to:

- Provide health benefits to those who regularly participate in sport and active lifestyles and support the health and wellbeing agenda to change the health and lifestyle choices of the local population, reducing the burden on the health service. Studies indicate that;
  - Physical inactivity has a large impact on health, potentially comparable to cigarette smoking and plays a role in almost every chronic disease there is, 6% heart disease, 7% type 2 diabetes and 10% of colon and breast cancers are linked to inactivity.
  - Globally one third of adults and four out of five adolescents are doing so little they put themselves at significantly greater risk of disease.
  - The UK has one of the most inactive populations with 63% of adults failing to do enough exercise.
  - On current trends 9 in 10 adults will be obese by 2050
- Provide positive opportunities and diversionary activities to those young people who may otherwise become disenfranchised
- Develop community cohesion and pull together groups/communities
- Improve educational attainment providing an opportunity to contribute to a reduction in unemployment
- Deliver economic benefits to areas through increased participation in sport and related leisure activities in particular through visitors attracted by high quality sporting events.

Within the district of Ryedale sport and active recreation is not focussed solely on participation within formal indoor and outdoor sports facilities. Ryedale is an area of outstanding natural beauty, its natural assets provide a wealth of informal opportunities for local people and visitors to the area to take part in a variety of pursuits including rambling, walking, running, MBT duathlon, orienteering, climbing, canoeing, cycling etc. In particular Ryedale is recognised as a world class venue for mountain and road biking, hosting the British Mountain Bike Championship 2009 and UCI Mountain Bike World Cup at Dalby Forest and Pro Sprint eliminator (around the streets of Pickering) in 2010 and 2011, the Tour of Britain stage 2009, Ryedale Grand Prix & Ryedale Rumble 2009 and 2010 and the 2012 National Road Race Championships.

This Sport and Active Lives Strategy (hereafter the 'Strategy') has been developed to provide a clear vision and framework for the development of sports activities, facilities and services within Ryedale to 2023. The intention is for it to be realistic, deliverable and founded on a clear identification and understanding of the needs of the community, and the role and responsibilities of RDC and stakeholders, the ultimate aim being to improve satisfaction regarding sporting infrastructure and get *'More People, More Active, More Often'*.

### **Defining Sport and Active Lives**

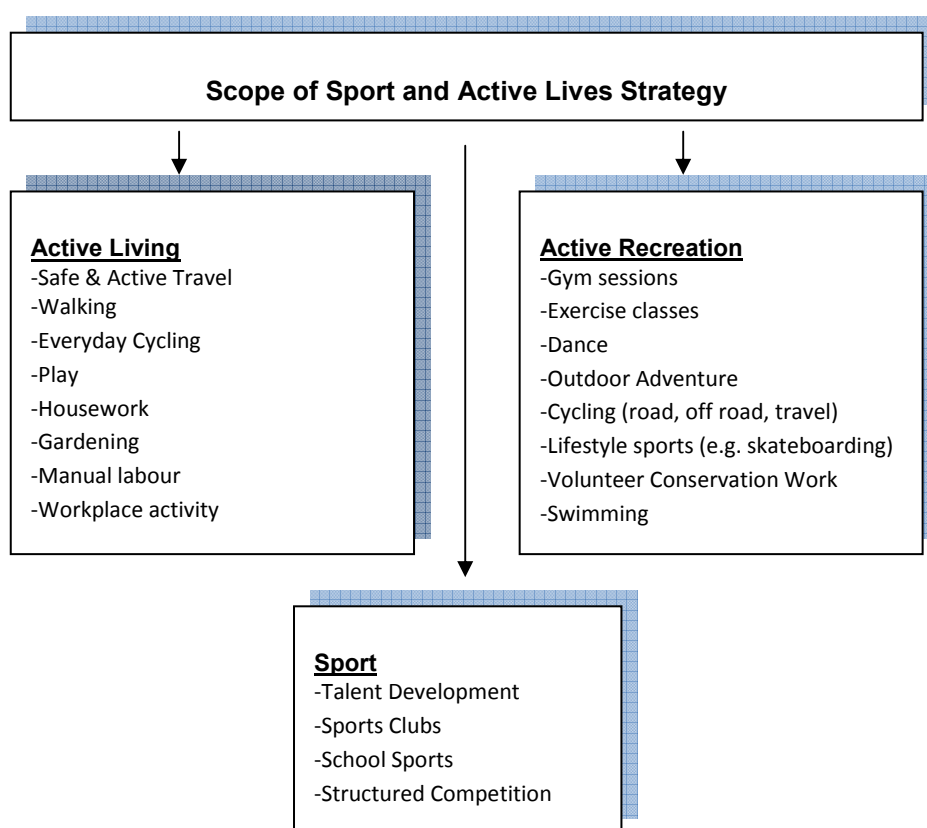
Sport, active recreation and physical activity mean different things to different people. For the purpose of this Strategy the following definitions apply:

**Sport and Active Lives:** An all encompassing term that includes active living, active recreation, health related activity, exercise, play and sport.

**Sport:** All forms of active recreation which through casual or organised participation aims at expressing or improving physical fitness and mental well-being, forming social relationships, or obtaining results in competitions at all levels. This definition is wide and inclusive and may include informal sport taking place in parks as well as in purpose built facilities or on pitches and in formal and competitive sports situations e.g. football and netball leagues, cricket, basketball and bowls.

**Active Recreation:** Unstructured activity that individuals freely pursue in their leisure time for a sense of enjoyment that benefits their physical, social and emotional well-being, e.g. gym, dance,

**Active Living:** A way of life in which active recreation is valued and integrated into daily living, e.g. gardening, everyday walking, everyday cycling, DIY.



This strategy focuses on developing and increasing opportunities for sport, active recreation and active living. Using these areas as the scope, it is envisaged that the strategy and associated plan will further subdivide to consider actions under the following headings:

**Activating Change:** Raising the profile of sport and active recreation and increasing capacity and awareness

**Active More Often:** Engaging and motivating people to be more active and develop healthy lifestyles from birth through to later life

**Active Places & Spaces:** Support and develop good quality indoor and outdoor leisure facilities and encourage the development of safer roads and sustainable travel infrastructure.

# The Local Context

## Ryedale Area

Ryedale is a predominantly rural area covering 150,659 hectares in North Yorkshire. Geographically the largest district in North Yorkshire, Ryedale comprises a rich agricultural area, as well as including part of the North York Moors National Park. It has many areas of natural beauty including 45 Conservation Areas and attracts approximately 15 million visitors annually; the impact of tourism has a significant impact on the local economy.

Travel in general and travel to work patterns are influenced by strategic and local connections. Public transport linkages and frequency to outlying villages remains poor, connectivity between Malton and Norton can be difficult due to delays caused by the County Bridge crossing and is currently subject to an Air Quality Management Area. Connectivity and co-ordination regarding cycling/ footpaths and bus and railway for the five market towns could be improved, but remains difficult due to length of travel time, given the size of the area, and the limited funding available for infrastructure development.

## Ryedale Population

The population of Ryedale was estimated at 53,300 in mid-year of 2007 and is predominantly white British. The figures for the Wards containing the towns of Malton and Norton-on-Derwent were 5,050 and 7220 respectively, and the Wards for the market towns were Pickering 7,160, Kirkbymoorside 3,480 and Helmsley 3,240.

There are 23,663 households (2008). Detached dwellings make up 41.1% of the housing stock, nearly twice England's figure of 22.5%. The percentage of those owning their homes outright is higher in Ryedale at 37.8% than for England as a whole at 29.2%. About 3% of the houses in Ryedale are second homes or holiday cottages.

Ryedale experiences relatively high employment and self employment rates. In the 16 to 74 age group, Ryedale has 64.8% of the population in employment, the figure for England and Wales is 60.6%. In common with the national statistics, the Job Seekers Allowance claimant rate is increasing, albeit from a low level. 135 more young people under 24 are unemployed now in Ryedale (January 2012) than in January 2008, prior to the current economic downturn. Many people have more than one job. Critically, Ryedale has always experienced a low wage culture, (due in part to its prevalence of 'primary industries'). This contributes significantly to the difficulties for local people to afford local housing and the 'housing affordability gap'.

Ryedale has an increasingly ageing population, with a higher percentage (34%) of people aged over 55, than the national average, the under 44 age group being under represented. People with limiting long-term illnesses account for 16.8% of the population. The percentage of the population from minority black and ethnic groups other than white British is very low (2.15%). (2001 census) The percentage of retired people in Ryedale is 23% (Sport England data) compared with 19.7% for England with a lower than average and significantly declining 16-24 age group.

The wholesale and retail trade and repair of motor vehicles businesses together employ the highest percentage of Ryedale's population, 16.5%. Next at 16.2% is manufacturing, then agriculture, hunting and forestry at 9.6%. In Ryedale nearly a fifth of the employed, 17.9%, work mainly at or from home, whereas for England as a whole the figure is 9.2%.

## Ryedale Health Profile

The health of people in Ryedale (2011/12- NHS Ryedale Health Profiles) is generally better by comparison to the England average. Deprivation is lower than average, Ryedale is ranked 233 out of 353 in England; however 900 children live in poverty. Within the District indications are that the wards of Norton, Malton, Rillington and Sherburn have more significant levels of deprivation. Life expectancy for both men and women is better than the England average. Life expectancy is not significantly different for people in the most deprived areas of Ryedale than in the least deprived areas (based on the Slope Index of Inequality published on 5th January 2011).

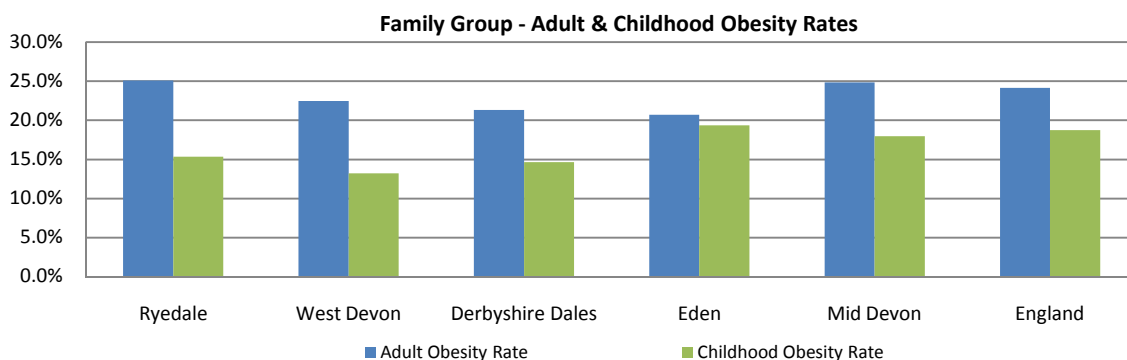
### Health costs of physical inactivity

Geography	The Health Costs of Physical Inactivity	
	Cost	Cost per 100,000 pop
Ryedale	£636,330	£1,234,688
Yorkshire and the Humber	£77,274,050	£1,526,968
England	£764,661,980	£1,531,401

Source: Department of Health - Be Active Be Healthy, Year: 2006/7  
Information is based on PCT boundaries rather than LA boundaries

Over the last 10 years, all cause mortality rates have fallen. The early death rate from cancer haven previously risen is now better than the England average. The early death rate from heart disease and stroke has fallen and is slightly lower than the England average. Incidence of malignant melanoma is worse than the England average. The NHS 2012 health profile classes priorities for Ryedale as; physical activity, childhood obesity and alcohol.

In 2006 Ryedale Strategic Partnership (RSP) identified the achievement of a healthy weight as a priority action and a number of projects and initiatives have been funded through the RSP and supported by officers from partner organisations. Latest data indicates that about 15.3% of Year 6 children are classified as obese compared to the national average of 18.7% a positive trend by comparison to previous years where relatively high levels of obesity, were recorded, notably in children, however more time and data is required to establish if this is of significance. Conversely a significantly lower percentage than average of pupils (49.6%) spend at least three hours each week on high quality PE and school sport a negative trend by comparison to the previous year when this figure was significantly better than the national average.



Adult health and lifestyle statistics remain around average by comparison to National data. 73.8% of mothers initiate breast feeding and 13.9% of expectant mothers smoke during pregnancy. An estimated 16.4% of adults smoke, 25.1% are obese. 24.7% are classed as

increasing and higher risk drinkers with 28.8% being classed as eating healthily. The rate of road injuries and deaths is significantly high and amongst the worst in the UK.

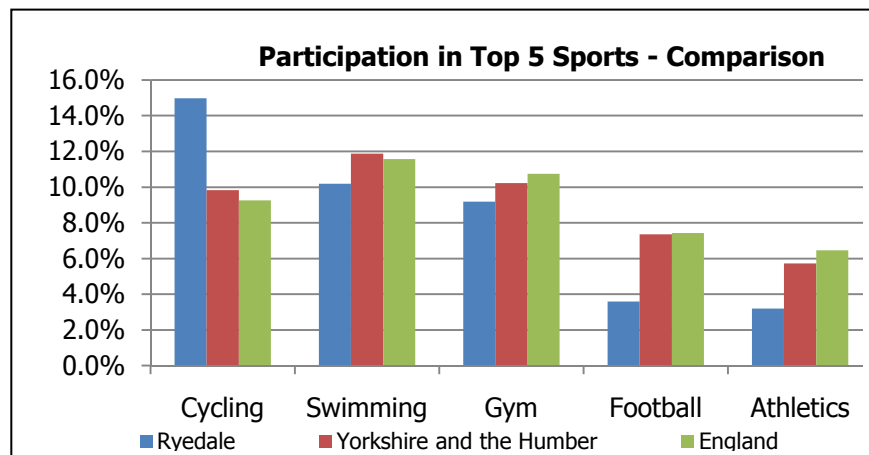
### **Key points**

- The area has significant natural resource which could be attractive to people who would like to be more active but would not readily use conventional sports facilities; however access may not be readily available to everyone who does not have use of a car e.g. the young, the elderly and those on low income. Support should be given to development of better levels of public transport, safer roads and walking and cycling infrastructure. Improved cycle lanes and green space can boost activity levels by as much as 50%. Tangible improvements could include:
  - Brambling Fields – Norton. Improvement of the A64 junction should improve access to businesses and to employment sites in Norton with positive affects on Air Quality Management zone in Castlegate Malton, potentially encouraging walking and cycling between Malton and Norton.
  - Further A64 improvements (to address safety, access and flow issues) to improve accessibility.
  - Recognise the importance of the Malton rail link and to improving public transport facilities to support the role of Malton and Norton as a transport hub for Ryedale.
  - Extend the cycle network in Ryedale, within market towns and linking market towns, tourist attractions and public transport.
  - Improved access over County Bridge or a footbridge/cycle bridge to Orchard Fields would encourage walking and cycling between the towns.
  - Support for a Pickering - Malton and Helmsley - KMS cycle path.
  - Greater promotion of and signposting to public parks and open space.
  - Promotion of cycling leisure routes in the District.
  - Promotion of road awareness campaigns to slow down and consider cyclists.
  - Continued support for competitive events for cycling, running etc on an elite, amateur and participation basis.
- Due to the abundance of open space there could be an opportunity for development of green gyms encompassing, boot camps, conservation work, trim trails, outdoor gyms, children's play areas etc. This could be linked to leisure procurement in 2014.
- Closure of streets to vehicles on particular days e.g. Sundays, holidays etc or greater levels of pedestrianisation could encourage greater levels of walking/cycling etc
- Though information is limited few clubs currently seem to exploit the natural resource available, which should be encouraged.
- Activities such as walking, cycling, running, horse riding, bird watching, orienteering etc require little capital investment; emphasis should be given to working with and supporting partners to provide suitable equipment/organisation and promotion.
- Promotion of activity for the elderly requires consideration facilitating both health and social interaction. Optimal activities should focus on maintaining or restoring, strength, flexibility and endurance relative to health limitations and the recognition that disability can become an issue with age.
- Problems of access to leisure activities from more rural areas, requires a two pronged approach; improved transport to facilities in the principal settlements and greater availability of small community sports facilities in the villages and small towns.
  - Regarding the latter, greater utilisation of village halls and the role of mobile sport and recreation facilities should be considered.
- Swimming is considered an ideal activity for the elderly and the disabled. With population characteristics growing older increased swimming participation - with promotion and facility investment - could be an area of growth.

- Working with the PCT, promotion of protection from the sun should be considered to reduce the incidences of malignant melanoma, especially if outdoor activity is to be encouraged.
- The development of GP referral schemes through the Councils leisure provider should be encouraged as part of the procurement process.
  - Make the most of any future opportunities to influence GP commissioning groups to offer exercise on prescription and patient referral to sports centres, such a scheme has been piloted successfully by the PCT with the Ampleforth Practice
- Through the North Yorkshire Sport Partnership support should be encouraged for increased physical activity for children. This should include measures aimed at increasing the numbers of children walking to school, development of school travel plans and supporting a more risk averse attitude to outside play and adventure.
- Obesity continues to be a national problem. GP referral schemes and multi activity sports clubs aimed at children with weight problems should be supported and encouraged. Support should be encouraged for a compulsory traffic light system for food labelling as opposed to guideline daily amounts (GDAs)

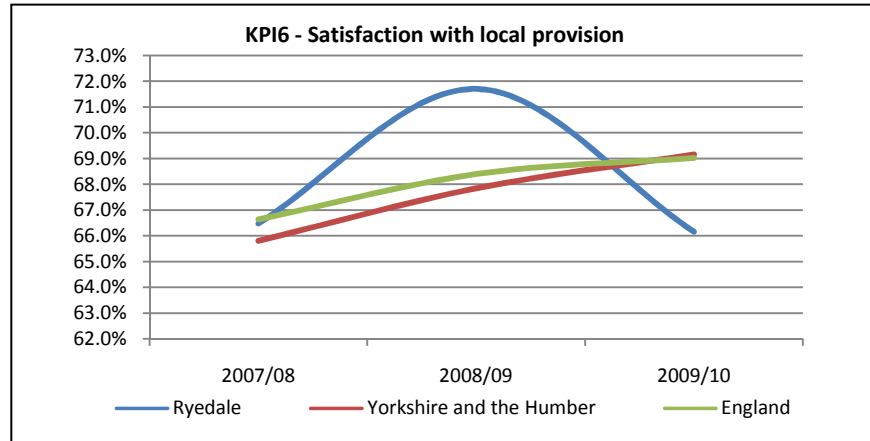
### **Ryedale Participation in Sport and Active Recreation**

Analysis has been undertaken regarding participation in sport and active recreation across Ryedale, processing RDC consultation surveys, analysis of Sport England Active People segmentation data and demand at RDC owned Leisure assets. Lifestyle Data (Acxiom), indicates that the proportion of people taking part in activities such as hiking/walking, cycling and gardening etc is higher in Ryedale than the national average, however participation in more active sports in Ryedale is below the national average, potentially reflective of an aging population.



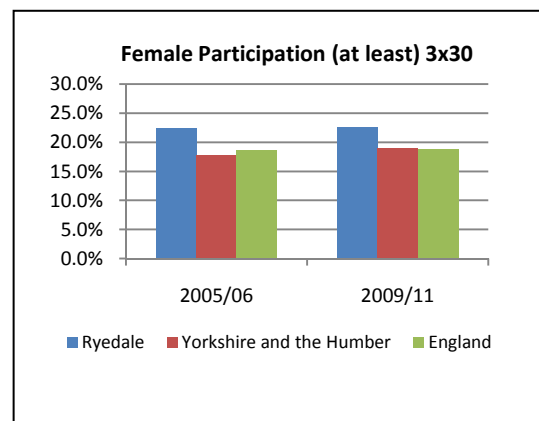
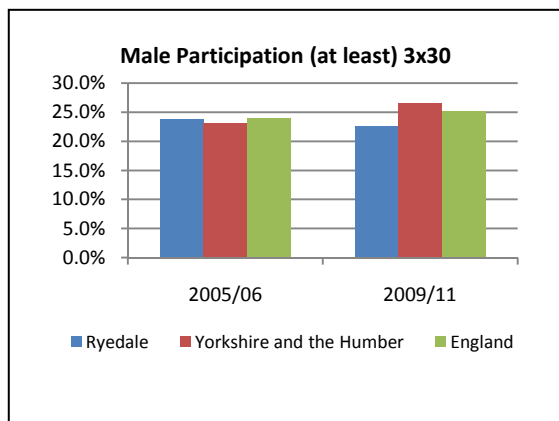
**The Active People Sport England Survey:** Encompassing voluntary, private and public sector leisure providers indicates that satisfaction with local provision is slipping by comparison with others, both nationally and within Yorkshire. Previous surveys had indicated positive improvements; however the latest data (09/10) shows a decrease back to previous levels.

- Satisfaction with local provision increased from 66.5% to 71.7% but has fallen back to 66.2% and is below the average percentage for England (69.0%), and the Yorkshire and Humber region (69.2%). However this information is somewhat dated as none has been captured in recent years.



Overall total adult participation in moderate intensity exercise (3 x 30 wk) has generally remained static (22.6%) however it has failed to keep pace with regional and national improvements.

- 49.3% of Ryedale’s adult population take little or no exercise a week.
- 28.1% currently take between 1 and 11 days exercise a month and could potentially be persuaded to do more. This is an improvement re previous levels.
- Due to failure to match gains made in Regional and National participation, Ryedale Male participation in moderate intensity exercise is significantly lower than average.
- Female participation rate in moderate intensity exercise has been maintained. However though significantly higher than average, it also is falling behind improvements that have been made nationally and regionally.
- Male participation in higher intensity activity is significantly below the national average. By contrast female participation is significantly above. However both have fallen by comparison to previous levels.
- Regarding swimming participation - previously high - Ryedale has fallen in the most recent figures, 10.2% participating once per month by comparison to averages in England (11.6%) and Yorkshire and Humber (11.9%).

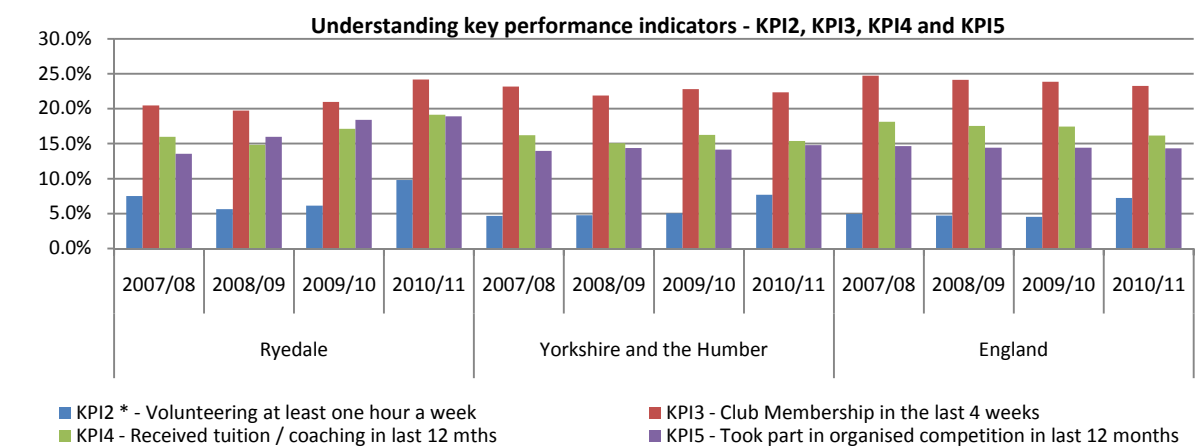


Sport England market segmentation gives an insight into sporting behaviours, barriers and motivations of those taking participating and not participating in a more active lifestyle. Within Ryedale 60% of the adult population belong to the segments which are more likely than average to engage in sport and active recreation, effectively creating opportunity regarding easier to reach segments. (Each segment has a name reflecting the most popular first names of the group). Of these the most receptive include:

- Two segments which could be of potential focus to help reverse the decline in men's participation –Tim (Settling down Males age 26-45) and Philip (comfortable mid life male age 46-55).
- In terms of increasing activity in later life (age 46 onwards) a focus on Philip (comfortable mid life male age 46-55), Elaine (empty nest career ladies 46-55) and Roger and Joy (early retirement couples 56-65) segments could also bring significant benefits.

By comparison to national and regional performance Ryedale has a particularly strong and successful voluntary sector regarding sport and leisure providers.

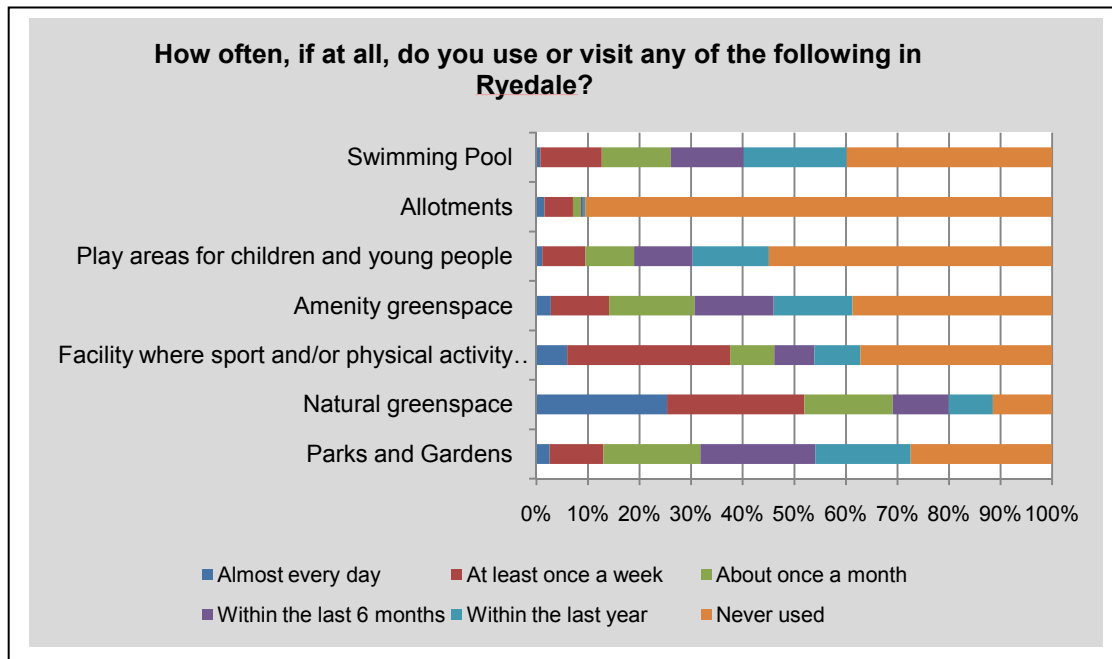
- Ryedale performance has consistently improved between 2007 and 2011 regarding adults, volunteering, receiving tuition, club membership and taking part in organised competition and exceeds regional and national statistics in each area, substantially so in some.
- In particular significant improvement has been made in the number taking part in organised competition and club membership.



**RDC survey information):** To supplement the Active People Survey and ensure robustness and accuracy of information a variety of in-house questionnaires have been undertaken, as utilised by a Healthy Weight Review by Overview and Scrutiny 2011- the recommendations of which have been incorporated into the relevant Key Points sections.

- Historically actual service users of Ryedale Council facilities report high levels of satisfaction with the service provided by the Councils Leisure service provider, but potentially highlight the poorer quality of the facilities at Derwent Pool, reflecting the age of the facility. Customer's issues, though minimal, generally revolve around the condition of the facilities and pool temperature being too hot or cold.
- Regarding exercise around 26% of respondents used swimming pools regularly at least once a month, 46% used sporting facilities and 69% natural green space with most users living within 20 minutes of their nearest facilities/recreational space.





- A disproportionate number of females stopped participating in sport after leaving school compared to men. Family, work and further education commitments and social life are cited as the ‘top 3’ reasons for lapsed participation.
- Females that took part in some form of activity during the week but less than the recommended ‘1 to 2 hours’ also cited cost and childcare as preventative reasons for not doing more. Males cited physical disability as their top reason.
- The lowest levels of participation in Ryedale are found in team sports and organised activities. The highest levels of participation are found in Walking, Cycling and Swimming. This data, along with additional information supplied, potentially indicates that:
  - People with other commitments tend to choose activities that can be fitted in to a busy schedule with few time constraints.
  - People choose non-team sports/activities because they have lapsed immediately following school and don't feel they can return once levels of skill and fitness have fallen.
  - People that did not enjoy team sports/activities at school take up activities that were not offered at school as a preference for keeping fit/exercise e.g. Pilates, dance and golf.
- Amongst working residents, morning and evening was the preference for physical activity for men and women respectively. The top 3 reasons for not participating in any physical activity during the working day were time constraints, pressure of work and lack of changing facilities/showers. Motivations for taking more activity during the working day included:
  - activities offered by the workplace
  - a gym at work
  - to lose weight
- Of the Sports clubs that responded to the survey 83% stated that they catered for Young Adults aged 16-25 years. However, of the clubs that responded, 11% of their membership is made up of young males and 4% of young females. The highest

proportion of members are Males aged 26+. Half of the clubs offered initiatives to encourage people back into sport who have lapsed or to encourage new participants. Those that didn't offer initiatives cited the following reasons:

- lack of facilities
- lack of volunteers/time
- difficulty promoting sessions to a large rural area
- It was felt that limited promotion due to fragmented communication potentially contributed to a perception of lack of facilities, choice or availability of taster sessions. E.g. Local people were unaware of the Castle Gardens and Ladyspring Woods in Malton. Younger people in particular felt better use could be made of social media such as Facebook Twitter etc to publicise activities, events taster sessions etc.

### **Key Points**

- The area is already considered a world class venue for cycling. Promotion and support should be given regarding facilities such as Dalby Forest and Newbridge Park. In particular given the facilities on the doorstep the training of elite young riders to national and international standard should be supported.
- Ryedale already has a high proportion of residents taking part in cycling and walking; links should be made to promote and inform regarding local routes and challenges accounting for differing ages and levels of ability and encouraging the build of bike friendly infrastructure.
  - Extend the availability of walks and cycle routes through GP surgeries and RDC website eg promote the AONB circular walks guides in the local practices
- Workers should be encouraged to take exercise as part of their working day. Sitting for long periods can be very bad for health and as such is a major consideration for most office workers. Blood sugar, blood cholesterol and triglycerides consistently improve every time someone gets up, every time they sit down it gets worse. Simple measures to consider include; standing using the phone, standing meetings, regular breaks etc. In addition signs should encourage people to use the stairs rather than the lift.
  - Promote the Lunchtime Activity Packs supplied to local businesses within the council for the benefit of staff and linking to the Health and Wellbeing programme.
- Satisfaction regarding local exercise/sporting provision is below the national average highlighting a potential need for infrastructure investment; however this perception could be influenced by generally fragmented communication channels and the data is far from current. Communication could be enhanced through an improved web site, utilising the North Yorkshire Sports web site as the hub and greater use of parish liaison network, social media and Active Ryedale and schools network to promote the range of activities available eg Zumba, kickboxing, canoeing etc.
- Pro-active marketing and provision of diversity of activity should be considered generally and as part of the procurement process for all ages and gender, plus additional targeted communication and activities aimed at increasing male participation in exercise, which is particularly low. Market analysis suggests target sports for males include cycling, keep fit/gym, swimming, golf and running with an emphasis on competition for the younger residents. Preferred lines of communication for younger males are internet based by comparison with the more elderly who prefer newspaper ads or post.

- Support for competitive events through the year and listing of a Ryedale events page could be considered.
- Analysis suggests that for these groups facility demand has good potential to increase, however facilities will need to be of high quality and well marketed in order for this to happen.
- Flexibility of facility opening hours is likely to enhance facility usage for working residents, together with encouragement of workplace activity classes assuming changing facilities and showers are available.
- Explore scheduling activities for children at the same time as those which appeal to parents or carers, reinstating early bird sessions for those who work.
- Both reactive and proactive encouragement should be considered to support and build on the success of the voluntary sector within Ryedale. This could include:
  - Advice regarding funding streams available to them and support regarding funding bids.
  - Workforce development regarding coaching needs, qualifications etc
  - Bespoke work regarding audit advice regarding capacity, workforce development, standards to facilitate development plans etc
  - Enhanced communication of up to date information on Sport and Physical Activity opportunities available.
  - The development of Club evenings

### **Stakeholder Event – Visioning Workshop**

A visioning workshop was held to establish consensus on need, purpose and scope of the sport and active lives strategy, brainstorm problems and generate ideas and solutions.

Stakeholders included:

- Ryedale District Council
- Local sports clubs
- Local schools and schools partnerships.
- North Yorkshire Sport
- Forestry Commission
- North Yorkshire Moors National Park
- Community Leisure Ltd
- Active Ryedale
- PCT
- Sheffield Hallam University
- York and North Yorkshire Partnership Unit

### **Key Points**

- Initiatives should be co-ordinated towards a local context and should be realistic and achievable with focused priorities.
- Partnership working could be improved and be wider, with a pro-active strategic group required to drive the strategy
- Ensure social marketing and better dissemination of information.
- Recognition of the problems of rural access with transport problems

- The focus of the strategy should be broad covering the whole lifecycle – birth through to end of life, under different themes, sport, active recreation and everyday activity.
- There should be consideration of accolades for sport and sporting achievement.
- It was recognised that older people should be more active, combined with a focus on young people.
- There should be a diversity of approach.
- More use could be made of the natural environment
- Investment is required to both develop and maintain a quality infrastructure - built and natural - and develop safer leisure routes i.e. walking cycling etc.

### **Sports Facilities**

**Ryedale District funded Facilities:** Ryedale District Council manages leisure services through grant aid to Community Leisure Limited. RDC has 3 indoor Leisure facilities:

- Derwent Swimming Pool and Gym ( Norton)
- Ryedale Swimming Pool (Pickering)
- Northern Ryedale Sports Centre (through a joint use agreement use of Lady Lumley's School Pickering) Sports Hall, Climbing Wall, Astro Turf pitch and Gym) on evenings, weekends and bank holidays. Funding for the sports hall was jointly provided by RDC, NYCC and Lady Lumley's School
- RDC provided capital funding for a new Sports Hall, Climbing Wall and Astro Turf pitch at Malton School and renovation of Helmsley Sports Club.
- RDC pay an annual grant to Community Leisure limited, Malton School and Helmsley pool to support and subsidise public use of these facilities.

**External provision:** LA Leisure Facility provision is supplemented by external providers including:

- Norton College – Gym and Sports hall.
- Ampleforth College – Gym, Swimming Pool and Sports Hall.
- A number of private gym facilities.

In addition a wide ranging network of strong and effective voluntary sports clubs, recreation organisations, volunteers etc providing a diverse range of activities including indoor and outdoor bowling, golf, cricket, football, rugby, dance, yoga, martial arts, tennis, skateboarding, gymnastics, zumba, squash etc, many utilising village and school halls to carry out activities.

**Number of facilities compared with nearest family group**

Facilities	Ryedale Number	West Devon Number	Derbyshire Dales Number	Eden Number	Mid Devon Number
Athletics Tracks	1	1	0	0	0
Golf	12	11	6	6	7
Grass Pitches	73	69	105	96	96
Health & Fitness Suite	8	6	11	8	7
Sports Hall	16	19	14	16	10
Squash Courts	4	5	2	3	4
Swimming Pool	5	10	11	13	15
Artificial Grass Pitch	4	4	2	3	4
<b>Total</b>	<b>124</b>	<b>128</b>	<b>151</b>	<b>152</b>	<b>145</b>
<b>Population (000s)</b>	<b>41.8</b>	<b>42.4</b>	<b>58.5</b>	<b>40.6</b>	<b>61.4</b>

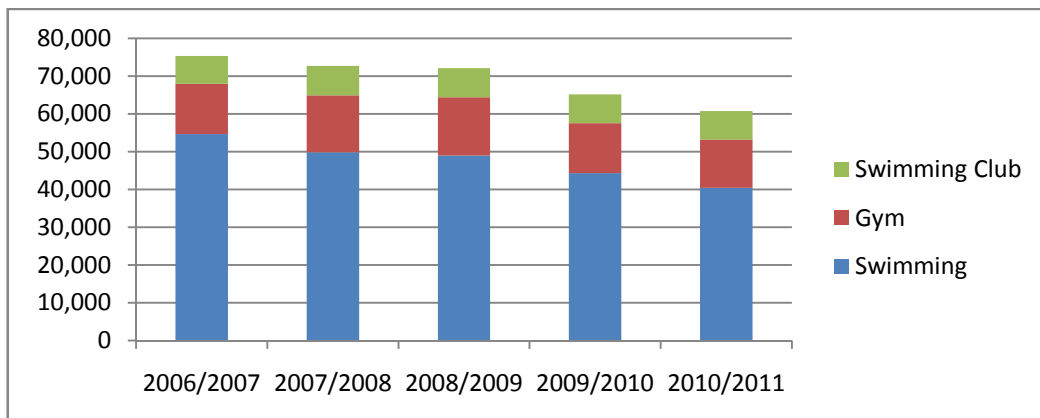
Source: Active Places Power, Year: Jan 2012, Measure: Number of sporting facilities inc private and public access

With the exception of swimming pools, provision of Leisure infrastructure within Ryedale by comparison to its family group is generally good and ideally located to accommodate demand from clubs, schools, residents and tourists though inevitably access from the more remote rural areas is difficult and requires consideration.

**Swimming Pools:** By comparison to other Councils in our family group swimming pool provision seems particularly low. Four pools are available for public use, including the open air pool at Helmsley, the fifth pool at Flamingo Land is currently unavailable for public use. Capacity analysis undertaken regarding Swimming Pool infrastructure capacity to meet current and future demand indicates that that though low by national standards, provision – given the current climate of austerity - could be considered reasonable in the medium to long term (10-15 years). Location of the three main pools is ideal regarding population density, 52% of the population of Ryedale live within 20 mins drive time from Ampleforth, 77% Malton/Norton and 81% Pickering.

Good quality swimming pool provision is a major consideration given Ryedale’s more elderly and disabled population. Demand at both Ryedale owned pools have generally declined over the last two years falling more steeply regarding Derwent Pool (see Graph 1 below). Decreased demand could be attributable to a range of factors, poor economic climate, competing facilities, new exercise trends, limited marketing and arguably poorer facility quality at Derwent Pool due to age.

**Graph 1- Derwent Pool- Usage over last five years**

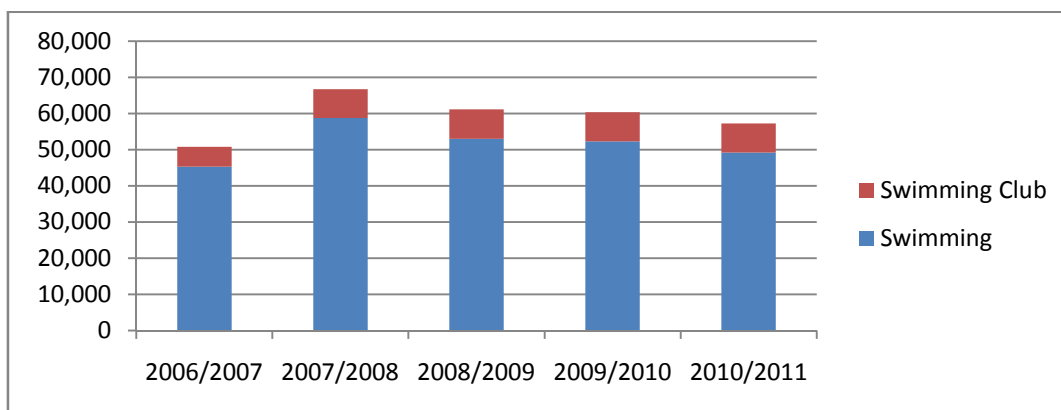


Due to the gym, Derwent pool has higher levels of overall demand, however Ryedale pool attracts a substantially higher level of pool users (see Graph 2 below), potentially due to more modern and better quality facilities. Club use demand is relatively constant for both pools with waiting lists indicating popularity and full capacity for swimming lessons, training and gala's.

Regarding frequency, gender and location of user detailed information is unavailable but national statistics (ASA Strategic Plan 2009-2013) indicate that:

- Swimming is a habitual activity, consequently a minority of regular swimmers account for the majority of swimming occasions.
- The average duration of a swim is 54 minutes.
- Women and girls have higher participation rates by comparison to men and boys, a gap which appears to be increasing.
- People from higher socio economic classifications tend to have higher participation rates than lower classifications.
- People from rural areas, due to lower level of swimming opportunities, are generally less likely to swim.

**Graph 2- Ryedale Pool- Usage over last five years**



Given the high maintenance and operational costs and current period of austerity, swimming pool provision needs to be carefully considered as it requires significant subsidy from the public purse. Over the past 5 years, both pools have benefited from substantial capital investment. £178,530 at Derwent Pool and £946,465 at Ryedale Pool.

If both pools are to be retained significant additional capital spend is required to maintain the assets in good repair particularly at Derwent Pool.

- Estimated forecasted spend over the next 10 years equates to £470K Derwent pool and £205K Ryedale pool.
- Capital Funding is currently unavailable and future potential investment cannot currently be accommodated within the existing resources of the capital programme.
- Due to its age continued investment into Derwent Pool beyond 10 -12 years will be costly and options will need to consider either further funding, the costs of which are likely to be prohibitive or significant capital investment regarding provision of a new Leisure facility. The existing site has limited development potential.

**Northern Ryedale Leisure Centre:** Leisure facilities are provided at Northern Ryedale Sports Centre through a joint use agreement use of Lady Lumley's School Pickering. These include; Sports Hall, Climbing Wall, Astro Turf pitch and Gym. Due to sharing facilities with the school the centre is only open to the public on evenings, weekends and bank holidays. As part of the multi agency agreement, RDC shares the maintenance cost for the repair of the building.

- Usage figures indicate a significant dropping of demand.
- Sharing of the premise with the school restricts the ability of the Councils Leisure provider regarding activities.
- Limited opening hrs restricts use, particularly given a high elderly population base within the catchment of the centre.
- The nature of the joint use agreement will need to be considered as part of the procurement process for September 2014.

**Usage - Northern Ryedale Leisure Centre**

<b>Area</b>	<b>2011/2012</b>	<b>2010/2011</b>	<b>2009/2010</b>	<b>2008/2009</b>	<b>2007/2008</b>
Main Hall	8119	12,184	14,455	17,628	19,592
School Gym	7944	9468	10,182	10,585	10,675
Comm Room	1220	2376	2687	2921	4298
Pitch	3310	4768	6299	11,997	16,135
Ext Courts	646	1106	1529	540	659
Fit-Zone	3377	5009	4245	4,748	4,286
<b>Total usage</b>	<b>24,616</b>	<b>34,911</b>	<b>39,397</b>	<b>48,419</b>	<b>55,645</b>

**Key Points**

- Existing infrastructure is generally good with the potential exception of swimming pool provision, with a strong and vibrant voluntary sector providing a range of sports facilities, critically these need to be supported and promoted regarding a better communication network to ensure clear signposting to potential customers.
- Existing swimming pool provision infrastructure is low and at best just about adequate. To improve demand, improved quality (Derwent pool especially) and more flexible opening times are required to ensure availability at the right time. However both have financial implications.
- Review pricing policies to encourage people to return to exercise or activities, particularly team activities, e.g. discounted taster sessions, discounted multi-buy tickets
- To encourage people to re-engage with activities through the use of introductory sessions at council facilities and encourage community facilities to offer similar sessions e.g. free or discounted taster or 'come and try it' sessions.
- The paradox of low provision, high running cost and Local Government austerity measures means further investment into Derwent pool needs to be carefully considered

over the next 10 -12 years, together with options for potentially a new build in the longer term future.

- Encouragement could be considered regarding private facilities being opened for public use, however few facilities and generally rural locations limits any real opportunity.
- The lease arrangement with Northern Ryedale Leisure Centre should be examined as part of the packaging regarding the procurement process for leisure provision. The location of the centre is ideal geographically, but consideration needs to be given to how to improve demand if the arrangement is to be continued. It is generally considered that more use could be made (particularly of gym facilities) if the centre were to be open during day time hrs as this would potentially encourage the more elderly user living in the catchment area.
- Considerable use is made of small village halls for a number of activities. Grant funding for the upkeep of such facilities and support in general for local sports clubs should be supported and encouraged.





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**REPORT TO:** FULL COUNCIL

**DATE:** 16 MAY 2013

**SUBJECT:** PART 'B' REFERRALS FROM POLICY AND RESOURCES COMMITTEE ON 4 APRIL 2013

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## **126 Ryedale Apprenticeship Project**

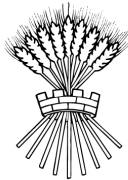
Considered – Report of the Head of Economy and Infrastructure.

### **Recommendation to Council**

That Council is recommended to approve that the Ryedale Apprenticeship Project, as set out in Annex B, be implemented, subject to the following amendments:

1. 'Eligibility for the grant' – Replace first three bullet points with "The scheme will be open to any business that has been established or operational for at least three months in Ryedale."
2. 'Eligibility for the grant' – Add a new bullet point to read, "The following factors may be relevant in considering eligibility: Number of employees; turnover; whether the business has had apprentice/s before."
3. To reflect amendments 1 and 2, amend 'Criteria for the application form' by replacing the first bullet point with: 'Priority to be given to those businesses who have not had an apprentice before or those businesses that, as a result of the funding, can take on more apprentices than they normally would.'

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<b>PART B:</b>	<b>RECOMMENDATIONS TO COUNCIL</b>
<b>REPORT TO:</b>	<b>POLICY AND RESOURCES COMMITTEE</b>
<b>DATE:</b>	<b>4 APRIL 2013</b>
<b>REPORT OF THE:</b>	<b>HEAD OF ECONOMY AND INFRASTRUCTURE JULIAN RUDD</b>
<b>TITLE OF REPORT:</b>	<b>RYEDALE APPRENTICESHIP PROJECT</b>
<b>WARDS AFFECTED:</b>	<b>ALL</b>

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## **EXECUTIVE SUMMARY**

### **1.0 PURPOSE OF REPORT**

- 1.1 To recommend to Council the criteria and detailed approach to be followed for the 'Ryedale Apprenticeship Project' - a strand of the Ryedale Development Fund.

### **2.0 RECOMMENDATIONS**

- 2.1 That Council is recommended to approve that the Ryedale Apprenticeship Project, as set out at Annex B, be implemented.

### **3.0 REASON FOR RECOMMENDATIONS**

- 3.1 The 7 March 2013 meeting of Council supported an allocation of £150K for a Ryedale employment initiative as part as part of the £370K Ryedale Development Fund (RDF).
- 3.2 The approach proposed for the Ryedale Apprenticeship Project (RAP) allows bids from a wide range of companies and organisations within Ryedale, with only the very largest companies excluded. The process is competitive and bids will be assessed for quality and value for money to ensure that the funding is utilised to maximum effect in the delivery of additional apprenticeship opportunities in Ryedale. A small element of the RAP is being made available for Ryedale training providers to support the funding of new equipment, where this can be shown to directly facilitate an increase in apprentices trained.
- 3.3 The proposed concentration on apprentice posts will assist in providing career opportunities for younger people, who are the sector of the Ryedale population most affected by unemployment. The RAP will also assist Ryedale businesses in terms of improved access to labour supply and providing links to local young people who can be trained to provide appropriate specialist skills.

## **4.0 SIGNIFICANT RISKS**

- 4.1 Employment law means that it is not possible to insist that apprentices employed under the RAP are from Ryedale – however, the practicalities of the transport opportunities and the location of the apprentice posts, together with the wage levels initially involved, mean that the great majority of the resulting apprentice posts are very likely to be taken by local young people in Ryedale. Consequently, the risk of this funding being widely utilised for people outside of the District is not considered to be significant.
- 4.2 The proposals for the RAP involve a number of safeguards to mitigate the risk of the apprenticeship that are funded not leading to a job; however, whilst the visit to the company and the information supplied will assist in assessing this risk, it will not be possible to guarantee a subsequent job and this will remain a risk, albeit one that is mitigated by the proposed approach. The approach to the RAP also involves a number of appropriate safeguards and requirements regarding such issues as contracts and terms and conditions, and the nature of the company itself. The prioritisation of smaller companies also militates against the risk that the funding is used in situations where the company would be likely to employ the apprentice without assistance via the RAP. The inclusion of a smaller element of funding for training providers militates against the risk that the new apprentices cannot access local training.

## **5.0 POLICY CONTEXT AND CONSULTATION**

- 5.1 The Council has a corporate aim of creating the conditions for economic success. The detailed approach of the Authority is set out in the Ryedale Economic Action Plan 2012-15 (REAP). This identifies a range of actions under the headline objectives of 'To have economic structure and supporting infrastructure in place' and 'Opportunity for people and business; ensuring Ryedale businesses are at the centre of economic development and local people are equipped with the skills required by our businesses'. The REAP was informed by the outcome of consultations with local businesses and organisations during 2012.

## **REPORT**

### **6.0 REPORT DETAILS**

- 6.1 The 7 March 2013 meeting of Council considered a report regarding the RDF, with recommendations from the 14 February 2013 meeting of the Policy and Resources Committee. Council resolved to accept the recommendations from Policy and Resources (with only a minor amendment to wording) and so agreed to use £150K of the RDF for a Ryedale employment initiative. It was also resolved that 'the distribution of funds under the 'Ryedale employment initiative' be made by the Council following an assessment of applications by the Policy and Resources Committee'.
- 6.2 The accompanying report regarding the RDF set out the general parameters of the planned initiative:

#### **'Ryedale employment initiative £150K**

- This initiative is a competitive process whereby companies and organisations bid for funding in return for a guaranteed delivery of employment, including apprenticeships, over a specified period of time. The funding could be used to support the costs of an apprentice or employee - or could be used to fund

equipment or capital expenditure (such as proposals for additional training space that this Committee supported in December 2012) - that could be shown to deliver comparable benefits, in terms of a guaranteed job / apprenticeship over a specified minimum period of time.

- Applicants would be able to seek further support through the National Apprenticeship Scheme, where applicable. Officers would work with companies and organisations to assist in their appraisal of each application and recommend those that delivered the best value for money, taking account of the number and quality of posts being provided, together with any other material factors identified in the agreed criteria for the scheme.
- Companies and organisations from across Ryedale District could apply, including those in the North York Moors National Park.
- It is proposed that, should Members support the principle of the Ryedale employment initiative, the criteria and detailed approach to be followed be agreed at the 4 April 2013 meeting of the Policy and Resources Committee. This will allow additional weighting to be given to appropriate factors e.g. opportunities for younger people, including recent graduates, and / or specific sectors etc.'

6.3 The report also set out proposed details of the initiative as:

- Ryedale apprenticeship & employment scheme:
  - § revenue and capital projects that will deliver apprenticeships and jobs;
  - § competitive bidding process assessment criteria to include cost per apprentice place, security, prospects of employment;
  - § criteria and process to be agreed at 4 April 2013 P&R;
  - § companies and organisations from across Ryedale district could apply – including those in the North York Moors National Park.
  - § Timeframe 2013-15
- Output of minimum of 7 apprentice places a year (14 in total)
- Spend profile: £75k in 2013/14 and £75k in 2014/15
- Medium risk to delivery
- Project to be evaluated after year one with a report to Policy and Resources.

6.4 Officers have now developed a scheme – The Ryedale Apprenticeship Project (RAP) – to implement the above proposals. Details of this are set out in Annex B. This takes account of further discussions held with a number of partners and with some local businesses, and some potential expressions of interest. Officers have sought to develop a flexible approach that takes account of risk and of the expected outcomes and rate of delivery.

6.5 The Project focuses on supporting new apprenticeships in Ryedale (NB general information regarding apprenticeships is provided at Annex C). This is largely because of the relatively high level of Job Seekers Allowance in the 18-24 age group in Ryedale (6.8%, compared to York at 2.5%, Harrogate at 2.4%, Hambleton at 3.4% and Selby at 5%; December 2012 figures). Conversely, the overall JSA claimant level for Ryedale is 2.2%, which is broadly comparable to most of the sub-region, with York also at 2.2%, Harrogate at 1.5%, Hambleton at 1.7% and Selby at 2.3% (December 2012).

6.6 The focus of the RAP on apprentices compliments the RDC Apprentice Scheme, which members have also agreed (as a separate strand of the RDF) to employ 8 apprentices at the Council. The RAP will be reviewed after Year 1 and at this point Members may decide whether to either cease the approach or broaden it to provide support for other forms of employment, subject to making further funding available.

- 6.7 The RAP is a competitive process and is split into two pots: a £120K fund for employers of apprentices; and a £30K fund for trainers providers.
- 6.8 Under Pot 1, companies and organisations within Ryedale can bid for funding support towards the cost of employment of apprentice posts. While the detail is set out in Annex B, the key factors to note are:
- a) Bids will be assessed, through application forms and a visit to the company / organisation, in terms of the number of apprenticeships to be provided, their length and nature, the likelihood of employment continuing beyond the apprenticeship, and the extent and quality of associated training / qualifications / experience;
  - b) Applications can be for a maximum of 5 apprentices per company / organisation;
  - c) A maximum financial contribution of £5000 per apprentice, per year is available – however, bids will be assessed competitively and preference given to bids providing a higher cost benefit ratio, once the issues in (a) above are taken into account;
  - d) Bids can be for revenue funding towards the salary and training costs of an apprentice only, or towards the revenue costs plus a contribution towards the capital costs of equipment required to support an apprentice post/s (at up to 50% of the total cost of the equipment);
  - e) An officer panel will vet applications to ensure they comply with the criteria, before an officer visit to company / organisation. An officer panel will then recommend funding for appropriate applications, with a final decision on the funding by Council;
  - f) There will be an initial deadline for bids of July 2013. Should there be unallocated funding after this round there will be subsequent opportunities for firms to bid;
  - g) Funding will be clawed back where the apprentice leaves before completion of the apprenticeship
  - h) Only companies of less than £10 million turnover / 200 FTE employees will be eligible. All other factors being equal, preference will be given to businesses with under 50 employees or that have not employed an apprentice before.
- 6.9 Under Pot 2, £30K of funding is being made available to training providers towards the cost of new equipment where this can be shown to directly support and facilitate the training of additional apprentices within Ryedale. Funding will only be provided towards a guaranteed increase in the number of apprentices trained and will be clawed back if this increase is not delivered. Funding will only be available to Ryedale-based training providers. This will be a single bidding round and any remaining funds will be transferred to Pot 1 for use by employers of apprentices.

## **7.0 IMPLICATIONS**

- 7.1 The following implications have been identified:
- a) Financial  
This proposal utilises New Homes Bonus funding and has no impact on Council budgets.
  - b) Legal  
Compliance with employment law is an important consideration in setting the criteria of the RAP.
  - c) Other (Equalities, Staffing, Planning, Health & Safety, Environmental, Crime &

Disorder)

This initiative seeks to enhance employment and training opportunities in Ryedale to the benefit of both Ryedale employers and residents, including the vulnerable and isolated.

**Julian Rudd**  
**Head of Economy and Infrastructure**

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**Background Papers:**

Report to 14 February 2013 Policy and Resources Committee

<http://democracy.ryedale.gov.uk/documents/s12898/7%20PART%20B%20-%20HEI%20-%20Ryedale%20Development%20Fund%20-%20Report.pdf>

## RYEDALE APPRENTICESHIP PROJECT - RISK MATRIX – ANNEX A

Issue/Risk	Consequences if allowed to happen	Likelihood	Impact	Mitigation	Mitigated Likelihood	Mitigated Impact
Funded apprenticeships do not lead to a job.	Benefits of RAP seen as very short term and public investment in private sector under question	<b>3</b>	<b>C</b>	A visit to the company and the information supplied will assist in assessing this risk. However, it will not be possible to guarantee a subsequent job and this will remain a risk, albeit one that is mitigated by the proposed approach.	<b>2</b>	<b>B</b>
The training and experience provided in the funded apprenticeships is inadequate.	Benefits of RAP seen as very short term and public investment in private sector under question	<b>2</b>	<b>C</b>	The approach to the RAP involves a number of appropriate safeguards and requirements regarding such issues as contracts and terms and conditions, and the nature of the company itself.	<b>1</b>	<b>A</b>
Funding is used in situations where the company would be likely to employ the apprentice without assistance via the RAP	Benefits of public investment in private sector under question	<b>3</b>	<b>C</b>	The prioritisation of smaller companies and exclusion of larger companies militates against this risk, as does the interviewing of each company.	<b>2</b>	<b>B</b>
new apprentices cannot access local training provision	RAP would not deliver the intended benefits for employers or apprentices.	<b>3</b>	<b>D</b>	The inclusion of a smaller element of funding for training providers mitigates against the risk that the.	<b>2</b>	<b>C</b>



<b>Score</b>	<b>Likelihood</b>	<b>Score</b>	<b>Impact</b>
1	Very Low	A	Low
2	Not Likely	B	Minor
3	Likely	C	Medium
4	Very Likely	D	Major
5	Almost Certain	E	Disaster

## Ryedale Apprenticeship Project

### 1. Pot One – Employers of Apprentices - £120K

Businesses and organisations will be asked to complete an application form to bid for funding. This will enable the business to recruit to a maximum of 5 apprentices per applicant and purchase equipment (not lease) required in order for the apprentice's to carry out the required work and training.

Applicants may bid for up to a maximum of £5,000 contribution per apprentice, per year. However, this is a competitive process and the level of benefit achieved per applicant will be a factor that is taken into account in the assessment of bids. All other things being equal, greater preference will be given to those bids that provide more and / or longer apprenticeships for an equivalent amount of funding.

As part of the process, after an initial approval by the panel of the application, an Officer from RDC will visit the business to more thoroughly assess the business needs and best value for the funding request. This information will then be assessed by the panel for final approval or not.

The equipment part of the bid process will only be funded 50% through this scheme. 50% will be required to be funded by the applicant or by other funding sources.

**The objective of the scheme is to help businesses create new opportunities for young persons aged 16-24, to become apprentices which will lead to full time employment and future opportunities in Ryedale.**

The successful applicants will commit to taking on new apprentices in paid employment for the duration of their training and will pay at least the national minimum wage for apprentices.

The funding will be on a first come first served basis, with an initial application deadline of xx July 2013. Should there be funds remaining after the consideration of these applications, there will be further funding rounds announced until all the funding has been allocated.

The scheme will be promoted via the RDC website, the press, business networks, as well as mailing the application form to all business rate payers in Ryedale.

#### **Apprentice payment rates**

A minimum wage of £2.65 per hour (including off the job training time) must be paid to all apprentices who are under 19 or in the first year of their Apprenticeship. Individuals not falling into these categories should be paid the National Minimum Wage rate for their age band. The latest National Minimum Wage rates can be found at [www.hmrc.gov.uk/nmw](http://www.hmrc.gov.uk/nmw).

Employment must be for at least 30 hours per week, except in the minority of circumstances where the learner cannot complete the full 30 hours. All apprentices must have a contract of employment just like other employees. Ideally, a salary should be offered which reflects the job role and the skills and experience of the candidate, whilst recognising the training opportunity being offered.

### **Length of apprenticeships**

Apprenticeships last for a minimum of 12 months. The duration of an Apprenticeship depends on the framework being followed and the ability of the individual apprentice. An Apprenticeship can take between one and four years depending on the level and type. As a guide, an Intermediate Apprenticeship usually takes around 12 months and an Advanced Apprenticeship around 24 months.

If the apprentice leaves a proportion of the money can be recovered depending on the initial amount awarded. (The business would be made aware of the actual amount in the initial approval letter).

### **Eligibility for the grant**

- The scheme will be open to a business with a turnover of less than 10million and less than 200 employees (FTE equivalent),
- All other factors being equal, priority to be given to those businesses with less than 50 employees who have not had an apprentice before.
- The business must have been established or operational for at least three months in Ryedale.
- Businesses that are moving into the area and have been in existence for over three months are also eligible to apply. The payment cannot be used to subsidise an existing apprentice or equipment.

### **Support from the National Apprenticeship Service**

Once a business has expressed an interest in receiving the grant with Ryedale District Council, and this has been approved. They will be contacted by the National Apprenticeship Service which will provide information and advice on a suitable training organisation to provide training for the apprentice, and will advertise the vacancy on the National Apprenticeship Service online vacancies system. The vacancies will be promoted in Ryedale.

The National Apprenticeship Service currently has a grant available for businesses with up to 1000 employees offering an Apprenticeship to a 16-24 year old for the first time. This £1500 grant will be paid on completion of week 13 of the Apprenticeship. It is paid and administered by the training providers who are contracted to deliver Apprenticeship training. Additional funding for apprentices is also available through other training providers.

### **Other Information**

It is impossible to insist that a business pays a particular wage and / or that there is certainty of a job at the end of the apprenticeship; however an assessment of the likelihood of these matters will be made following a visit to the business. Preference will be given where it can be demonstrated that there is a strong likelihood of there being a job (s) at the end of the apprenticeship, together with other general training provision or benefits being provided.

### **To summarise**

- The business must complete the application form stating how much finance is required to fund a maximum of 5 apprentices and any equipment needed to carry out the work and training.
- Priority to be given to those businesses that have never had an apprentice previously or those that through this scheme can take on additional apprentices.
- Additional weighting will be given where it can be demonstrated that there is a strong likelihood of a job at the end of the apprenticeship. Details and background on these matters will be explored through the Officer visit.

## **Considerations**

- There will always be a risk that some businesses assisted by this scheme may cease to trade or move out of Ryedale.
- Not a quick result to evaluate the success of the scheme and the longer term benefits to the local economy.
- Not all businesses have a positive outlook on employing apprentices.
- Due to the scheme being a competitive bid process, this may raise the expectations of many businesses that will not be successful in the bidding process.

## **Criteria for the application form**

- The scheme will be available to businesses with a turnover of less than 10million and less than 200 employers (FTE equivalent). Priority to be given to those businesses with less than 50 employers who have not had an apprentice before or those businesses that as a result of the funding can take on more apprentices than they normally would.
- Work with the local contact via NAS and other training providers to help the business recruit the apprentice.
- A copy of the company accounts will be required and a check that PAYE procedures are in place.
- Officer visit to the business. Officer Panel at RDC to assess the application
- Members will be notified of the successful applicants in their ward.
- The business must be based in Ryedale and have been in Ryedale for a minimum of 3 months.
- The business must agree to publicity for media opportunities, Officers and Members from RDC can meet and gain feedback from the Apprentice during the training and when finished as part of the evaluation of the scheme.
- Recovery of funding if the company does not retain the apprentice due to their actions, however if the apprentice leaves the business, allow the business to re-recruit but no further funding will be paid.
- The business must pay at least the minimum wage £2.65 according to the age of the apprentice.
- Identify the exact type of apprentices required and how long the training would be.
- Due to employment law it is not possible to restrict the take up of posts to people living in Ryedale – however, locational factors are likely to mean that local people take up the apprenticeship posts in question.
- The panel's decision for allocating the funding is final and not open to any challenge.

## **Additional Information, extract from the NAS website:**

### **The National Apprenticeship Service (NAS)**

#### **Apprenticeship Grant for Employers of 16 to 24 year olds (AGE 16 to 24)**

'NAS are pleased to announce that based on its success so far Age 16 to 24 has been extended to support employers for a further 12 months, so will no longer end as originally planned after its first year in March 2013. Eligibility and claiming procedures remain the same so please continue to refer to the information and Fact Sheets available on the web site. Further updates will be available shortly'

Age 16 to 24 is aimed at supporting businesses to grow by employing young people through the Apprenticeship programme. The scheme provides grants to employers to support them to do this.

The National Apprenticeship Service will provide Apprenticeship grants to employers with up to 1,000 employees recruiting 16 to 24 year olds with a value of £1,500, to encourage employers to develop their business and take on new apprentices.

The £1,500 is in addition to the training costs of the Apprenticeship framework which are met in full for young people aged 16 to 18 and 50% for those aged 19 to 24. Eligible employers are those who have never employed an apprentice before or who have not recruited one in the last 12 months.

Subject to budget availability and the employer's commitment to support the apprentice to the end of their programme, up to ten grants can be made to any one employer. Very large employers (more than 1,000 employees) are not eligible for support through this initiative. But we do want to encourage take up within their supply chains.

## **2. Pot 2 – Training Providers - £30K**

In reflection of the importance of training providers in delivering successful apprenticeships, up to £30K of funding is available for bids by training providers towards equipment that would help to deliver a direct increase in the number of apprentices that can be trained.

As with Pot 1, this is a competitive scheme whereby preference will be given to proposals that offer the highest cost benefit ratio, in terms of additional number of apprentices trained against level of funding required. Similarly, only 50% of the costs of equipment can be sought. Funding will only be provided towards a guaranteed increase in the number of apprentices trained and will be clawed back if this increase is not delivered. Funding will only be available to Ryedale-based training providers.

A single bidding round will occur, with all bids to be submitted by xx July 2013. Any funding that remains unallocated after this bidding round will be transferred to Pot 1 and so made available for use by employers of apprentices.

## APPRENTICESHIPS - GENERAL BACKGROUND

Anyone aged 16 or over and not in full time education can apply for an apprenticeship. Apprenticeships are work-based programmes that combine practical training with study. They take between 1 and 4 years to complete, depending on the level of apprenticeship and qualification undertaken.

An apprentice works alongside experienced staff, gains job specific skills, earns a wage and studies (usually one day a week) towards a related qualification. This Authority has employed apprentices on the basis of paying for 37 hours per week but the apprentice works 30 hours and has one day for training purposes, which can be on or off the job.

There are three levels of apprenticeship available:

**1 – Intermediate:** equivalent to 5 GCSE passes. Apprentices work towards work-based learning qualifications such as a level 2 Competence qualification (NVQ2), functional skills and, in most cases, a relevant knowledge based qualification. Duration 12 months

**2 – Advanced level:** equivalent to 2 A Level passes. Apprentices work towards work-based learning such as a level 3 Competence qualification (NVQ3), functional skills and, in most cases, a relevant knowledge based qualification. Duration above 12 months.

**3 – Higher Apprenticeships:** lead to NVQ level 4 or Foundation Degree. Apprentices undertake a framework at Level 4 and above that will include a competence based qualification, functional skills and, in some cases, a broader vocationally related qualification, which could be a Foundation degree. For example, Business and Professional Administration generally consists of a knowledge component and a competence component, backed up by transferable skills (English, Maths and ICT), personal learning and thinking skills, and employee rights and responsibilities. Normal duration of up to 3 years depending upon how quickly levels of skill and competence etc are achieved.

Generally, apprentices at level 1 and 2 do not have to pay anything due to their age. Most of the training is on the job, however some can be provided by a local college or by a specialist learning provider as appropriate. The National Apprenticeship Service (NAS) will contribute to the costs of the training element, depending on the individuals' age, as follows:

Age	National Apprenticeship Service contribution
16 -18	up to 100%
19 - 24	up to 50%
25 +	Contribution for specified places

The current national apprenticeship minimum wage is £2.65 per hour and applies to all workers aged 16 to 18 and to those aged 19 and over in the first year of their Apprenticeship. If the apprentice reaches age 19 and has completed the first year of the apprenticeship there is a need to pay at least the 'full National Minimum Wage' rate for those aged 18 to 20 which is currently £6.19. Those aged 19 or over who have completed the first

year of their apprenticeship will be paid at least the National Minimum Wage rate for their age. See below.

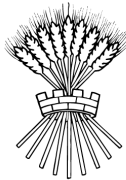
Apprenticeships can lead to:

- NVQs at level 2,3,4 or 5;
- Functional Skills qualifications, e.g. in Maths, English or ICT;
- A technical certificate, such as a BTEC or City and Guilds Progression Award;
- Knowledge based qualifications, such as a Higher National Certificate (HNC), a Higher National Diploma (HND) or a foundation degree.

The type of qualification depends upon the level of apprenticeship undertaken. It must be noted that achieving an HNC or HND applies to those undertaking the Higher Apprenticeships only. It is expected that apprentices will have achieved the previous level(s) of qualifications.

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<b>REPORT TO:</b>	<b>COUNCIL</b>
<b>DATE:</b>	<b>16 MAY 2013</b>
<b>REPORT OF THE:</b>	<b>HEAD OF ENVIRONMENT, STREETSCENE, FACILITIES, IT PHIL LONG</b>
<b>TITLE OF REPORT:</b>	<b>THE INTRODUCTION OF COUNTY WIDE CIVIL PARKING ENFORCEMENT (CPE)</b>
<b>WARDS AFFECTED:</b>	<b>ALL</b>

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## **EXECUTIVE SUMMARY**

### **1.0 PURPOSE OF REPORT**

- 1.1 As directed at Council 6 September 2013 Commissioning Board have considered the NYCC Joint Underwriting Agreement and Scarborough Borough Council Service Level Agreement regarding implementation of Civil Parking Enforcement (CPE) in Ryedale and the proposal from North Yorkshire County Council regarding the introduction of a centralised back office and joint enforcement car parking operation managed by Scarborough Borough Council for on and off street car parks.
- 1.2 Council approved in principle the introduction of CPE across Ryedale, this report seeks final approval for this from members.

### **2.0 RECOMMENDATIONS**

- 2.1 It is recommended to Council that Council:
- (i) Endorse the introduction by NYCC of CPE across Ryedale on the basis that any additional costs incurred as a result by RDC will be reimbursed by NYCC for a three year trial period after which reimbursement of costs will be reviewed as agreed in the Joint Underwriting Agreement;
  - (ii) Approve the introduction of a centralised back office and joint enforcement car parking operation managed by Scarborough Borough Council on a three year trial basis, with a mechanism for RDC retaining local influence over off-street enforcement and retention of all surplus off-street income, minus the costs of operation as agreed in the SBC Service Level Agreement; and
  - (iii) Approve the nomination of a Councillor Representative to the Parking & Traffic Regulation Adjudication System.
  - (iv) Authorise the Council Solicitor to make the required order consolidating the individual Ryedale District Council Car Parking Orders into one Order under the provisions of the Road Traffic Regulation Act 1984.

### **3.0 REASON FOR RECOMMENDATIONS**

- 3.1 North Yorkshire County Council (NYCC) resolved on 18 October 2011 to introduce Civil Parking Enforcement (CPE) across the County (including Ryedale) during 2012 and 2013. The application was submitted to the Department for Transport at the end of October 2012. The DfT has confirmed that following their lawyers assessment they have approved the application. The projected implementation date remains the end May 2013 assuming agreement with all Districts.
- 3.2 Should one District Council decide not to support the application then the implementation date throughout the county is very likely to be delayed. The County Council has been told by the DfT that they would not support a proposal from NYCC for a District where CPE is introduced on-street under the Traffic Management Act 2004 and the District Council continue to enforce off-street under the Road Traffic Regulation Act 1984. Indeed the CPE Operational Guidance to local authorities states that *'the Secretary of State recommends that a CPE application is delayed if a district or borough is not prepared to include its off-street car parking within a Civil Enforcement Area'*.
- 3.3 The introduction of CPE will have a range of implications for the provision and management of off-street parking by the District Council and other providers, increasing the current levels of on street enforcement which should reduce traffic violations, congestion and potentially encourage greater use of off street car parks.
- 3.4 Under the proposed operational model RDC will retain; the function of parking authority responsible for off-street car parks, off-street income, cash collection, permit administration, car park maintenance and influence over enforcement levels.

### **4.0 SIGNIFICANT RISKS**

- 4.1 Due to other statutory obligations and pressures it is increasingly difficult for North Yorkshire Police to commit sufficient resources to enforce on-street parking. Should CPE not be introduced in Ryedale, NYCC have concerns that there could be potential risk in the future that the Police stop enforcing on-street altogether though this is unquantifiable.
- 4.2 Once CPE powers are granted the changes to the law are not easily undone. Members should be aware that if, following the three year (plus two) trial, off street enforcement be taken back in house, RDC will have to continue to enforce under the 2004 Act, incurring reduced excess/penalty charge income. In addition cost of off street enforcement could increase for RDC due to retraining of staff, more time consuming operation and potential new software etc.
- 4.3 There will be increased cost associated with the introduction of CPE. The parking penalties that apply under CPE are set nationally and are currently less than RDC excess charges fixed under the old legislation. In addition initial analysis indicates that the proposed charges of the new arrangement - relating to the management of off street only - are more costly than RDC's current operation.
- 4.4 In mitigation, during the three year trial period (plus two year extension if required) NYCC guarantee (as per the Agreement) to underwrite any additional costs/loss of income caused by the joint arrangement/introduction of CPE, the worst case scenario during this period is cost neutral for RDC, however risk obviously exists at the end of the three (plus two year) trial period if the RDC is still incurring additional cost and the subsidy is discontinued. Annex A provides further detail on the risks.

## 5.0 POLICY CONTEXT AND CONSULTATION

5.1 **Council Aim 2:** To create the right conditions for economic success in Ryedale:

- To have economic structure and supporting infrastructure in place;
- Opportunity for people; increasing wage and skill levels.

**Council Aim 3:** To have a high quality, clean and sustainable environment.

- Reducing CO<sub>2</sub> emissions from Council operations.
- Adaptation to Climate Change.
- Improve the quality of our local environment.

**Transform Ryedale District Council**

- Building our capacity to deliver through collaboration and working in Partnership.

5.2 Public and stakeholder consultation has already been undertaken by NYCC to comply with Department for Transport (DfT) requirements for CPE. This identified views on the priorities for parking enforcement across the County and those locations where improved parking management would be beneficial. This intelligence has been used to inform the testing of operational models.

5.3 The twelve week public consultation ran from the 13 June to the 5 September 2011. The questionnaire was sent to every County Councillor, District Councillor, Parish Council and approximately 75 key stakeholders representing different interests. A press release was circulated to local papers throughout the county advising them of the consultation. The questionnaire was available in libraries and on the County Council website and sent to approximately 2,000 households across the county through the County Council's citizen's panel questionnaire.

## REPORT

### 6.0 REPORT DETAILS

6.1 In 2007/8 NYCC started consideration of a countywide CPE project, CPE having been operational in Harrogate Borough since 2002 and in Scarborough Borough since 2007. There is a commitment in the Local Transport Plan 3 to introduce CPE in the remaining five Districts within North Yorkshire, namely Craven, Hambleton, Richmondshire, Ryedale and Selby.

6.2 On 18 October 2011 the North Yorkshire Parking Strategy (NYPS) was adopted. The document set out the strategy for aspects of parking which fall under the control of North Yorkshire County Council. It seeks to align with the District Councils, National Park and North Yorkshire Police parking objectives. Integral to the success of the strategy is the implementation of CPE.

6.3 A report regarding CPE implementation and implications for RDC was taken to Full Council 6 September 2012. It was resolved that Council:

- (i) Approve delegated authority be given to the Head of Environment in consultation with the Chairman of Commissioning Board to extend the deadline for revision of the RDC Car Parking Strategy if required;
- (ii) Approve the inclusion of RDC managed off-street car parks in the Civil Parking Enforcement designation order;
- (iii) Endorse in principle the introduction by NYCC of CPE across Ryedale on the basis that any additional costs incurred as a result by RDC will be reimbursed by NYCC for a three year trial period after which reimbursement of costs will be reviewed;
- (iv) Approve in principle the introduction of a centralised back office and joint

enforcement car parking operation managed by Scarborough Borough Council on a three year trial basis, with a mechanism for RDC retaining local influence over off-street enforcement and retention of all surplus off-street income, minus the costs of operation; and

(v) The service level agreement with Scarborough and details of the guarantee from the County Council will be referred to the Commissioning Board for their consideration.”

6.4 Introducing countywide CPE means that the powers to enforce existing criminal parking offences would be transferred from the police to the County Council who would be able to issue PCN's for contraventions of on-street parking and waiting restrictions. The purpose of CPE is to increase compliance with parking regulations and, therefore, reduce illegal, dangerous and inconsiderate parking and the negative impacts this has on the highway regarding congestion and poorer air quality. There are higher and lower level on-street contraventions however, under CPE the police retain sole responsibility for the parking offences listed below:

- dangerous parking
- obstruction
- failure to comply with police 'no parking' signs placed in emergencies
- any vehicle where security or other traffic policing issues are involved

#### **NYCC – CPE Proposal**

6.5 The proposal put forward by NYCC is that the current Harrogate and Scarborough CPE operations are extended in the short to medium term, with a review built in after a period of three years to consider whether there are any benefits in moving to a countywide operational model in the longer term. On the basis of a joint on and off street enforcement operation:

- Scarborough would manage Ryedale, Hambleton and Richmondshire.
- Harrogate would manage Craven and Selby.

6.6 This proposal represents a natural geographic split and maximises the experience and expertise built up in the existing Harrogate and Scarborough operations. Also potential financial savings could be achieved through closer working relationships between the existing Harrogate and Scarborough operations e.g. joint procurement

6.7 Recommendations of NYCC officers are that the County Council should set up the operation with one on-street Civil Enforcement Officer (CEO) per current non-CPE district (five on street CEOs in total). This would be reviewed once the operation has been established.

#### **Implications of CPE for Ryedale**

6.8 Under the proposed NYCC operational model, management of off street enforcement and back office function regarding penalty charge notices will be transferred to Scarborough Borough Council. These changes are enshrined in the two documents attached as Annex 1 and 2.

**The SBC Service Level Agreement:** Covers the transfer, operational details, liabilities, responsibilities, costs, performance review, dispute resolution, apportionment of cost, termination, etc of the new service arrangement

**The NYCC Underwriting Agreement:** Outlines the financial provision regarding method of recompense owed to RDC regarding the additional cost of implementing CPE, dispute resolution etc.

Key points in summary:

- The current level of RDC off-street enforcement will be maintained, with the scope for RDC to alter as required.
- Under the proposed arrangement 1.3 staff equivalents would be transferred to Scarborough Borough Council under TUPE to ensure full protection of staff; however SBC terms and conditions are similar to RDC's.
- Staff have been fully consulted and have visited Scarborough to see the operation. Formal consultation will be dependant on member's decision to proceed.
- As Members are aware, additional cost will be incurred by RDC due to lost excess charge income (under CPE penalty charge rates are lower) and SBC management costs (which are higher than RDC's current operation), The Underwriting Agreement covers how RDC will be reimbursed by NYCC for a three year trial period. Following officers negotiation, NYCC have agreed that this would be extended (if required) to five years following the third year review.
- There still remains some financial risk for RDC if it is still incurring additional cost after 5 years and NYCC decide to discontinue the subsidy.
- Ryedale District Council will retain the function of parking authority responsible for RDC owned off-street car parks, all surplus off-street income - minus the costs of operation - and retain influence over the enforcement on off-street car parks. RDC will continue to manage in house:
  - Permit administration.
  - Cash collection and counting.
  - Machine leasing and maintenance.
  - Car park maintenance.
- Within the Underwriting Agreement NYCC suggest that improved on-street enforcement is likely to encourage greater use of off-street car parks, potentially increasing off-street income. NYCC feel this may help to offset the likely reduction in income/increased cost paid to Districts. RDC officers feel this would be almost impossible to quantify given all the variables of demand, as such a caveat has been mutually agreed regarding the 'Burden of Proof' being on NYCC to demonstrate that increased demand is primarily caused by CPE.

### **Parking and Traffic Regulation Outside London (PATROL) Adjudication Joint Committee**

6.9 As the District Council is still the enforcement authority under Civil Parking Enforcement there is requirement to become a member of the Parking and Traffic Regulation outside London (PATROL) Adjudication Joint Committee.

- The PATROL Adjudication Joint Committee has been established to enable all Councils with Civil Parking Enforcement powers to exercise their functions under Section 81 of the Traffic Management Act 2004 and Regulation 17 of the Civil Enforcement of Parking Contraventions (England) General Regulations 2007.
- The functions exercised by the PATROL Adjudication Joint Committee, on behalf of its constituent Councils, are:- appointing independent adjudicators to the Traffic Penalty Tribunal; providing these adjudicators with administrative staff and accommodation; and providing hearing venues. The Traffic Penalty Tribunal will deal with appeals that have been rejected by Scarborough Borough Council, where the driver still wants to appeal to an independent adjudicator.
- Expenses for the Joint Committee are shared between member authorities in proportion to the number of Penalty Charge Notices (PCN) issued. These fees have already been built into the business case costs prepared by Scarborough Borough Councils and there will be no additional cost to the District Council.
- Membership requires the District Councils to sign up to a Memorandum of Participation. There is also a requirement to nominate a Councillor representative

to sit on the Joint Committee. The Councillor representative would have the opportunity to attend an annual meeting but would not be compelled to do so. The Councillor representative needs to be confirmed by the time of commencement (30 May 2013).

## 7.0 IMPLICATIONS

7.1 The following implications have been identified:

a) Financial

- The implementation of CPE assumes coordination between on and off street parking enforcement operations.
- The proposed model of operation means that rather than delivering the enforcement of off-street car parks 'in house', RDC will be buying in a CPE service from Scarborough Borough Council.
- If there is an un-rectified breach in the agreement (i.e. failure to deliver the functions to a satisfactory standard) then the agreement can be terminated within 3 months.
- Stricter enforcement of on street parking could enhance usage of off street parking and/or impact on resident parking.
- The development of CPE could facilitate future consideration of resident parking schemes as appropriate. Income generated would go to NYCC.
- The County Council will fund the set-up costs associated with the requirement to consolidate existing off-street parking places orders into one order to enable the new enforcement method (CPE) under the Traffic Management Act 2004 requirement to amend off-street car park signing to reflect the new enforcement method

b) Legal

- The Secretary of State expects local authorities considering CPE to consult fully with stakeholders.
- NYCC have stated that the DfT will expect a joint collaborative bid between partner authorities. CPE operational guidance states that "*the Secretary of State recommends that a CPE application is delayed if a District or Borough is not prepared to include its off-street car parking within a Civil Enforcement Area, though it is legally possible to have different enforcement operators.*"
- The Department for Transport does not encourage a CPE business case based solely on income from PCNs, the primary purpose being to deter illegal parking and not to generate revenue. Should CPE increase compliance it is reasonable to expect that over time the number of PCNs issued will decrease, as demonstrated in both Harrogate and Scarborough Boroughs. It is therefore anticipated that the level of enforcement in the CPE operation throughout the county will continue to be balanced against income from on-street parking charges and PCNs.
- First call on any income collected through on-street fines or on-street parking charges is the funding of the associated enforcement operation and adjudication systems. Any surplus income has to be used in accordance with the uses detailed in Section 55 of the RTRA which allows any remaining surplus to be used to contribute towards the cost of provision and maintenance of off-street parking however, if it is considered by the authority that further off-street parking accommodation is unnecessary or undesirable, the use of any surplus is restricted to road improvements and maintenance, provision of public transport services or environmental improvements.
- There are implications regarding the difference in the levels of fine between the 1984 Road Traffic Regulation Act and the 2004 Traffic Management Act.

- Local authorities are responsible for managing, directly or indirectly, all on-street and some off-street parking. The relevant powers are contained in the Road Traffic Regulation Act 1984 (RTRA).
- c) Other (Equalities, Staffing, Planning, Health & Safety, Environmental, Crime & Disorder):
- Stricter enforcement of on street parking could require revaluation of current levels of provision for disabled parking.
  - Improved customer experience i.e. one enforcement authority.
  - Following consultation, TUPE implications will be considered regarding staff, however these are thought unlikely to cause an issue due to similar Terms and Conditions.

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**Background Papers:**

SLA with SBC  
Underwriting Agreement NYCC  
The introduction of CPE report - Full Council 6 September 2012  
SLA Schedules

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## INTRODUCTION OF COUNTY WIDE CIVIL PARKING ENFORCEMENT - RISK MATRIX ANNEX A

Issue/Risk	Consequences if allowed to happen	Likelihood	Impact	Mitigation	Mitigated Likelihood	Mitigated Impact
Changing of traffic regulations to 2004 Act	The changes mean that traffic regulation orders within the civil enforcement area must be enforced under the new legislation, including those orders relating to council car parks.	<b>4</b>	<b>C</b>	Once CPE powers are granted, the changes to the law cannot easily be undone	<b>4</b>	<b>C</b>
There will be increased cost associated with the introduction of CPE. (est 28K)	Increased pressure on budget	<b>5</b>	<b>D</b>	During the three year trial period NYCC guarantee to underwrite any additional costs/loss of income caused by the joint arrangement/introduction of CPE, the worst case scenario during this period is cost neutral for RDC	<b>1</b>	<b>A</b>
				Some risk exists at the end of the trial period depending on the trial review if the subsidy is discontinued. RDC could take back in house reducing costs of CPE.  NYCC have agreed to extend to 5 years of RDC	<b>2</b>	<b>B</b>

<b>INTRODUCTION OF COUNTY WIDE CIVIL PARKING ENFORCEMENT - RISK MATRIX ANNEX A</b>						
<b>Issue/Risk</b>	<b>Consequences if allowed to happen</b>	<b>Likelihood</b>	<b>Impact</b>	<b>Mitigation</b>	<b>Mitigated Likelihood</b>	<b>Mitigated Impact</b>
				is still making a loss		
Due to other statutory obligations and pressures it is increasingly difficult for North Yorkshire Police to commit sufficient resources to enforce on-street parking. Should CPE not be introduced in Ryedale NYCC feel that there is potential risk that they could stop enforcing on-street altogether.	Potentially no on street enforcement in RDC resulting in increased non compliance with road traffic regulations, congestion, illegal, dangerous, inconsiderate parking etc.  Situation potentially compounded if CPE introduced into all other Districts in North Yorkshire.	<b>3</b>	<b>B</b>	Agree to introduce CPE	<b>1</b>	<b>A</b>
The revised CPE timescale could necessitate extension of the deadline for revision of the car parking strategy	Failure to meet committee deadline	<b>3</b>	<b>B</b>	Revise deadline will be required to fit in with new CPE timescale	<b>1</b>	<b>A</b>
Staff to be transferred across to SBC	TUPE implications	<b>3</b>	<b>B</b>	Should decision be made for intro of CPE staff will be further consulted and T&C's addressed under TUPE with union involvement. Terms and conditions seem similar already to SBC. Staff are	<b>1</b>	<b>A</b>

**INTRODUCTION OF COUNTY WIDE CIVIL PARKING ENFORCEMENT - RISK MATRIX ANNEX A**

Issue/Risk	Consequences if allowed to happen	Likelihood	Impact	Mitigation	Mitigated Likelihood	Mitigated Impact
				aware and have been fully involved with the process. To date no issues are foreseen		

Score	Likelihood	Score	Impact
1	Very Low	A	Low
2	Not Likely	B	Minor
3	Likely	C	Medium
4	Very Likely	D	Major
5	Almost Certain	E	Disaster

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<b>PART B:</b>	<b>RECOMMENDATIONS TO COUNCIL</b>
<b>REPORT TO:</b>	<b>COUNCIL</b>
<b>DATE:</b>	<b>16 MAY 2013</b>
<b>REPORT OF THE:</b>	<b>HEAD OF PLANNING AND HOUSING GARY HOUSDEN</b>
<b>TITLE OF REPORT:</b>	<b>THE RYEDALE PLAN: LOCAL PLAN STRATEGY EXAMINATION</b>
<b>WARDS AFFECTED:</b>	<b>ALL</b>

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## **EXECUTIVE SUMMARY**

### **1.0 PURPOSE OF REPORT**

- 1.1 To provide Members with an update on the Local Plan Strategy examination. The report provides the opportunity for members to familiarise themselves with the changes to the plan which have been proposed as part of the examination process and with the Council's response to comments received following consultation on these changes, prior to the Council receiving the Inspectors final report.

### **2.0 RECOMMENDATION:**

- (i) That Members receive the report for information.

### **3.0 REASON FOR RECOMMENDATIONS**

- 3.1 To ensure that Members are aware of the changes (modifications) to the Plan which have been proposed as part of the examination process in the event that the Council receives an Inspectors report which recommends that the plan should be adopted with modifications. Members are reminded that the Inspectors report is no longer binding on the authority and that it is the Council's decision as to whether it adopts the Plan with changes recommended by the Inspector. It is considered that a report at this stage will assist Members in the future when Council is in a position to consider the Inspectors final report.

### **4.0 SIGNIFICANT RISKS**

- 4.1 There are no significant risks associated with the report. It is considered that there would be a significant risk to the plan and examination process if Members chose to make further changes to the plan at this stage prior to the Inspector issuing his final report.

## **5.0 POLICY CONTEXT AND CONSULTATION**

- 5.1 The production of the Plan is a key Council priority. Consultation is embedded in the plan-making process and the Plan has been shaped by on-going consultation prior to its submission and it continues to be shaped by consultation undertaken as part of the formal examination process.

## **6.0 REPORT**

### **Background**

- 6.1 Members are aware that the Local Plan Strategy was submitted for examination in May 2012. Prior to the submission of the Plan, at its meeting on the 17 May 2012, Council delegated authority to the Head of Planning and Housing and Officer team to provide a response to all questions, issues and matters raised during the examination process.
- 6.2 At the meeting, Council also authorised officers to make a request to the Inspector appointed to conduct the examination, to recommend modifications to the plan to make it sound. The ability to make this request is as a result of changes to the plan-making process introduced through the Localism Act. The Inspectors report will only make recommendations in relation to the adoption of the plan. It is no longer binding on the authority. Officers made this formal request to the Inspector at a Pre-Hearing meeting which was held on 13 July 2012.
- 6.3 The examination hearing sessions took place in September and October 2012. As part of this process, the soundness of the submitted plan was comprehensively debated and the need for changes or 'modifications' as they are formally called, was discussed and highlighted. Following the hearing sessions, the Inspector issued his interim conclusions on the soundness of the Plan. The Interim conclusions have been previously circulated to Members. Appendix 1 of this report provides a brief summary.
- 6.4 Consistent with the notion that the Plan, even during the course of the examination remains the Council's Plan, the Inspector requested that the Council propose changes to the document to reflect the outcome of the hearing sessions and the interim conclusions and to make these available for consultation. This took place over a six week period from the 16 January 2013 – 27 February 2013. The representations received in response to this consultation are considered by the Inspector as part of the examination process. To inform the process, the Inspector has asked the Council to provide its response to the issues raised.
- 6.5 As a number of parties have requested (as is their right) to have their representations considered orally, further hearing sessions have been scheduled for the 22, 23, 24 May. The Inspector has made it clear that discussion will be confined to the proposed changes and will not be an opportunity to re-open or repeat points made during earlier hearing sessions or to raise new matters. The Inspector has also made it clear that he intends to consider the implications of the revocation of the Regional Spatial Strategy for the Plan on the basis that the RSS was revoked in February 2013, after the initial hearing sessions but clearly before the close of the examination. The Inspector issued an agenda for the resumed hearing sessions on the 2 May 2013.

- 6.6 It is anticipated that following the resumed hearing sessions, the Inspector will close the examination and subsequently issue his final report. This will indicate whether he considers that the Plan should be adopted with modifications or whether he considers that it should not be adopted.

### **Proposed changes (Main Modifications)**

- 6.7 The schedule of proposed changes to the plan is available to view on the examination pages of the Council's web-site. The vast majority of changes have been proposed to improve the clarity and interpretation of the submitted plan or to provide factual updates to it. It is considered that only a limited number of changes represent more substantive changes to the policy approach of the submitted plan. A summary of these is as follows:

- Allowing in principle, some market housing on Rural Exception Sites where this is necessary to ensure the delivery of affordable housing in the context of reduced public subsidy
- Increased flexibility around housing supply, including the commitment to an NPPF supply 'buffer' of 20% and an increase in the local housing buffer to 25% from 20%.
- Disaggregating the level of employment land to be directed to Malton, Norton and Pickering
- Removal of the requirement for the livestock market at Malton to be relocated before the current site is redeveloped
- Removal of site specific on-site renewable energy targets and sustainable building standards, replaced with a policy approach of seeking the highest standards which are feasible and viable on a site

### **Consultation on Proposed Changes**

- 6.8 226 representations were made by 28 organisations/ individuals in response to the proposed changes to the plan. Summaries of all of the representations received together with the Councils response are included in a Statement of Consultation which is available on the examination pages of the Councils web-site. The representations are also available to view in full on the web-site.
- 6.9 The vast majority of representations are 'objections' to the proposed changes and have been made in response to proposed changes to the housing strategy and to specific elements of the retail strategy.
- 6.10 Representations received which challenge the changes to the housing strategy have been made mainly by the house building industry. A summary of their concerns is as follows:
- The proposed changes do not ensure that the plan meets objectively assessed housing needs and the housing figure should be increased
  - The plan needs a policy commitment to review the housing figure within five years
  - The mechanism for the early release of housing sites is insufficiently clear
  - The approach to density is inappropriate
  - The revised approach to Rural Exception Sites is inadequate
  - The local 'buffer' of 25% should be mainstreamed into the overall level of housing provision
  - The release of additional supply of land advocated by the NPPF to supplement the five year supply should not be delayed until the adoption of the Helmsley Plan and Sites Document.

- 6.11 In providing the Council's response to the issues raised in respect of housing matters, Officers are of the view that the Plan together with the changes proposed, is sound.
- 6.12 The proposed changes to the Plan have also attracted further representations in terms of the retail strategy. During the earlier hearing sessions the appeal decision on the Malton Livestock Market site (LMS) application was released and subsequently, the Inspector asked the Council to prepare updated text for the plan to reflect the outcome of the decision.
- 6.13 In response to this, representations have been received from the Fitzwilliam Malton Estate (FME) and other parties which generally support the LMS scheme and the FME's position. Representations have also been received from GMI Holbeck Ltd (GMIHL), the developers with an interest in the Wentworth Street Car Park site. The principle objections from these opposing representations are that:

#### FME

- The proposed further changes do not fully take into account the LMS appeal decision
- The LMS site accommodates all the retail needs for Malton and therefore no additional retail requirement should be identified through the Local Plan Strategy.
- The Northern Arc should be removed from the Plan.
- The effect of the Plan would be to undermine the ability to bring forward the LMS site as the most sequentially preferable site.
- WSCP should not be considered a commitment as a result of the LMS appeal

#### GMIHL

- The Local Plan Strategy does not provide a clear strategy for meeting retail needs "in full" as required by the National Planning Policy Framework and ignores the qualitative requirement for an additional larger format store in Malton which can meet main food shopping requirements and provide choice and competition
  - The Plan is unsound as it relies on the LMS site which cannot meet this identified need, is not commercially viable and is therefore undeliverable
  - The Plan is not based on up to date retail evidence
  - The Plan should identify development on Wentworth Street Car Park as a catalyst for bringing forward the LMS site within the Northern Arc.
  - Wentworth Street Car Park should be recognised as a commitment in principle.
- 6.14 It is clear that retail matters will continue to form a key element of the debate at the examination and at the forthcoming hearing sessions. Broadly, in response to the issues raised the Council has made it clear that it considers that the proposed change to the Plan is a factual update to the document, reflecting the outcome of the LMS appeal. It is of the view that the LMS decision does not require more substantive policy changes to the plan which, as a strategic document provides a clear and flexible framework to seek to ensure that identified retail needs are met in full over the plan period. The Council has reiterated that it considers that the LMS site alone will not meet the full range of retail requirements and that the Northern Arc remains appropriate and that it will not undermine the ability to deliver the LMS scheme. The Council has confirmed that it considers current commitments to be schemes for which planning permission has been granted and that its evidence base is up to date.



## **Procedural Issues**

- 6.15 Throughout the examination, officers have justified and supported the Plan which was submitted for examination and will continue to do so as the examination progresses. Members are reminded that the submission version of the Plan is the one which the Council considered to be sound and the one which it sought to adopt. Members are also reminded that the scope to make changes to the Council's Plan is very limited once it is submitted for examination and during the course of the examination.
- 6.16 It is appreciated that individual members may have some concerns with some of the changes that have been proposed during the examination process or that they may feel that further additional changes are required. Officers are confident however, that the changes proposed to the Plan are those which have been identified through the examination process as being necessary to address some issues of soundness identified by the Inspector or other parties and that it is not be appropriate to attempt to introduce further changes to the Plan at this stage. Officers are also confident that in compiling the list of proposed changes to the plan as well as providing the Council's response to representations received as part of the consultation on proposed changes that they have acted entirely within the scope of the delegated authority.
- 6.16 The examination process will ensure that the proposed changes are subject to further debate and scrutiny in the light of representations received. Furthermore, Members are aware that the Inspectors report is no longer binding on the Authority. If the Inspector concludes that the plan is capable of adoption with changes then ultimately the decision to adopt the plan will be the Council's decision to make at a later date.

## **7.0 IMPLICATIONS**

- 7.1 The following implications have been identified:
- a) Financial  
There are no direct implications associated with the report/ recommendation
  - b) Legal  
There are no direct implications associated with the report/ recommendation
  - c) Other (Equalities, Staffing, Planning, Health & Safety, Environmental, Crime & Disorder)  
There are no direct implications associated with the report/ recommendation

## **8.0 NEXT STEPS**

- 8.1 It is anticipated that the Council will receive the Inspectors report shortly after the resumed hearing sessions close although the Inspector has not confirmed a date for when he intends to issue his report. Once the report is received it will be reported to Members.

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**Background Papers:**

**Proposed Further Changes:**

[http://extranet.ryedale.gov.uk/default.aspx?page=7158#Proposed\\_Further\\_Changes](http://extranet.ryedale.gov.uk/default.aspx?page=7158#Proposed_Further_Changes)

**Statement of Consultation on Proposed Further Changes:**

[http://extranet.ryedale.gov.uk/pdf/DDH115\\_Statement\\_of\\_Consultation\\_March13.pdf](http://extranet.ryedale.gov.uk/pdf/DDH115_Statement_of_Consultation_March13.pdf)

**Inspectors Interim Conclusions:**

[http://extranet.ryedale.gov.uk/PDF/DDH108\\_Inspectors\\_interim\\_conclusions.pdf](http://extranet.ryedale.gov.uk/PDF/DDH108_Inspectors_interim_conclusions.pdf)

**Background Papers are available for inspection at:**

Ryedale House. [www.ryedale.gov.uk](http://www.ryedale.gov.uk)

## **Annex 1 Summary of the Inspectors Interim Report.**

- The plan has been prepared in compliance with legal and procedural requirements, including the new Duty to Co-operate, introduced by the Localism Act and complies with the Sustainable Community Strategy
- Context, vision and objectives are soundly based
- Spatial Strategy seems to be the most appropriate, effective and sustainable strategy for Ryedale and the proposed changes to it make the necessary updates and clarification
- Overall amount, distribution and delivery of employment land seem to be soundly based and that proposed changes provide the necessary update and clarification
- Strategy for town centres seems to be soundly based and that proposed changes provide the necessary update and clarification
- Policies seem to provide for the effective delivery of the physical infrastructure and community facilities required in Ryedale
- Policies seem to provide a soundly-based framework for protecting and enhancing the natural, built and historic environment in Ryedale
- Policies provide an appropriate, positive and soundly-based framework for managing and controlling development

The Inspector has used the interim report to confirm that he considers the housing strategy in the submitted plan to be unsound because it fails to reflect key elements of national policy in new National Planning Policy Framework (NPPF) The NPPF is key way in which the Government intends the growth agenda to be implemented and an important way to ensure that sufficient new homes are built. In particular, the Inspector has concerns that the Plan does not demonstrate how the Council has undertaken an objective assessment of housing needs; provides insufficient evidence in terms of assessing alternative levels of housing provision; provides insufficient evidence about how the scale of affordable housing needed will be met and addressed and does not explain how a sufficient supply of sites will be maintained and released.

The Inspector has indicated that proposed changes to the plan may represent a positive way forward, but at this stage he has reserved judgment on whether the proposed changes would be sufficient to ensure that the plan is sound until the results of public consultation on the proposed changes are known.

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By virtue of paragraph(s) 3 of Part 1 of Schedule 12A of the Local Government Act 1972.

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